SPECIFICATION
FOR
APPROVAL

(●) Preliminary Specification

(   ) Final Specification

Title	72.0" WUXGA TFT LCD

BUYER	General
MODEL	

SUPPLIER	LG.Display Co., Ltd.
*MODEL	LD720DUQ
SUFFIX	SCA1

*When you obtain standard approval,
 please use the above model name without suffix

APPROVED BY	SIGNATURE DATE
/	
/	
/	

Please return 1 copy for your confirmation with
your signature and comments.

APPROVED BY	SIGNATURE DATE
K.S. Nah / Chief Senior Engineer	
REVIEWED BY / Chief Senior Engineer	
PREPARED BY / Junior Engineer	

**PD Product Design Dept.
LG Display Co., Ltd**

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RECORD OF REVISIONS

| Revision No.	Revision Date	Page	Description
0.0	Sep, 16, 2010	-	Preliminary Specification(First Draft)

Product Specification

1. General Description

The LD720DUQ is a Color Active Matrix Liquid Crystal Display with an integral Light Emitting Diode (LED) backlight system. The matrix employs a-Si Thin Film Transistor as the active element. It is a transmissive type display operating in the normally black mode. It has a 72.07 inch diagonally measured active display area with WUXGA resolution (1080 vertical by 1920 horizontal pixel array). Each pixel is divided into Red, Green and Blue sub-pixels or dots which are arranged in vertical stripes. Gray scale or the luminance of the sub-pixel color is determined with a 10-bit gray scale signal for each dot. Therefore, it can present a palette of more than 1.06Bilion colors.

It is intended to support Public Display where high brightness, super wide viewing angle, high color gamut, high color depth and fast response time are important.
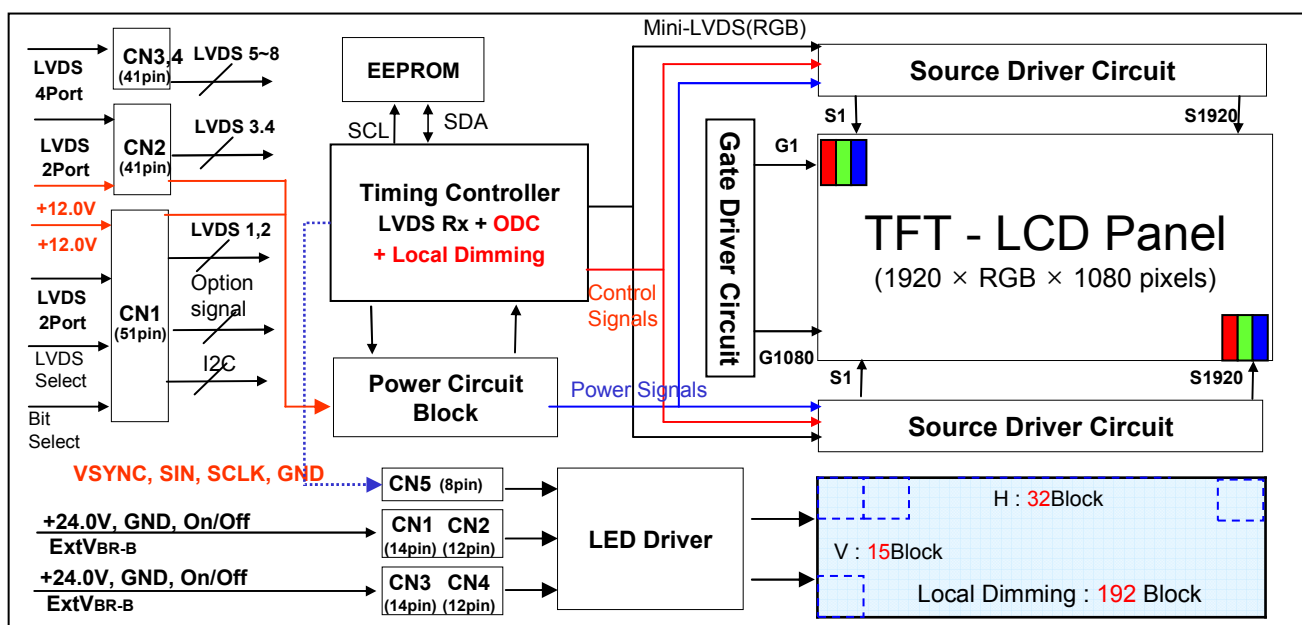
General Features

|	
Active Screen Size	72.07 inches(1830.616mm) diagonal
Outline Dimension	1666.0(H) x 968.0 (V) x 60.0 mm(D) (Typ.)
Pixel Pitch	0.831 mm x 0.831 mm
Pixel Format	1920 horiz. by 1080 vert. Pixels, RGB stripe arrangement
Color Depth	10bit(D) , 1.06Billon colors
Luminance, White	700 cd/m^2 (Center 1point ,Typ.)
Viewing Angle (CR>10)	Viewing angle free (R/L 178 (Min.), U/D 178 (Min.))
Power Consumption	Total 375W(TBD) (Typ.) (Logic=13.2W(TBD) with T−CON , LED Driver =363W(TBD) @EXTV$_{BR-B}$ = 100%)
Weight	37Kg (Typ.)
Display Mode	Transmissive mode, Normally black
Surface Treatment	Hard coating(3H), Anti−glare treatment of the front polarizer (Haze 10%)

2. Absolute Maximum Ratings

The following items are maximum values which, if exceeded, may cause faulty operation or damage to the LCD module.

Table 1. ABSOLUTE MAXIMUM RATINGS

Parameter		Symbol	Value		Unit	Note
			Min	Max		
Power Input Voltage	LCD Circuit	V_{LCD}	−0.3	+14.0	V_{DC}	
	Driver	V_{BL}	−0.3	+ 27.0	V_{DC}	
Driver Control Voltage	ON/OFF	V_{OFF} / V_{ON}	−0.3	+5.5	V_{DC}	
	Brightness	$EXTV_{BR-B}$	0.0	+5.5	V_{DC}	
T−Con Option Selection Voltage		V_{LOGIC}	−0.3	+4.0	V_{DC}	1
Operating Temperature		T_{OP}	0	+50	°C	2
Storage Temperature		T_{ST}	−20	+60	°C	
Operating Ambient Humidity		H_{OP}	10	90	%RH	2
Storage Humidity		H_{ST}	10	90	%RH	

Note: 1. Ambient temperature condition (Ta = 25 ± 2 °C)
   2. Temperature and relative humidity range are shown in the figure below. Wet bulb temperature should be Max 39 °C and no condensation of water.
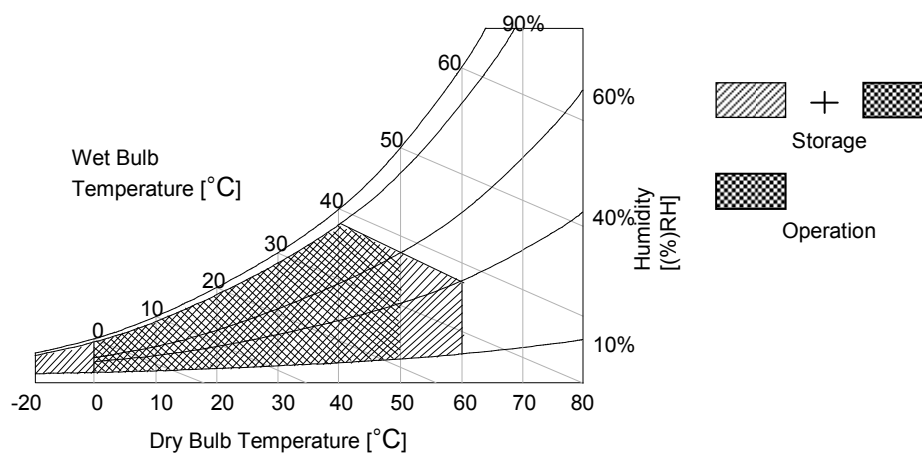
3. Electrical Specifications

3-1. Electrical Characteristics

It requires two power inputs. One is employed to power for the LCD circuit. The other Is used for the LED backlight and LED Driver circuit.

Table 2. ELECTRICAL CHARACTERISTICS

Parameter	Symbol	Value			Unit	Note
		Min	Typ	Max		
Circuit：						
Power Input Voltage	V_{LCD}	10.8	12.0	13.2	V_{DC}	
Power Input Current	I_{LCD}	TBD	1035(TBD)	TBD	mA	1
		TBD	2550(TBD)	TBD	mA	2
Power Consumption	P_{LCD}	TBD	13.2(TBD)	TBD	Watt	1
		TBD	32.4(TBD)	TBD	Watt	2
Rush current	I_{RUSH}	–	–	10.0	A	3

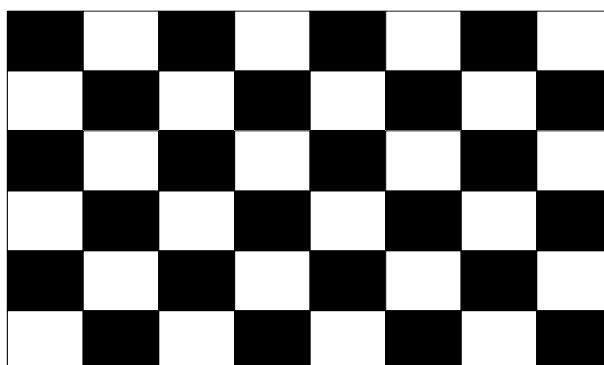Note 1. The specified current and power consumption are under the V_{LCD}=12.0V, Ta=25 $\pm$ 2°C, f_V=240Hz condition whereas mosaic pattern(8 x 6) is displayed and f_V is the frame frequency.
    2. The current is specified at the maximum current pattern.
    3. The duration of rush current is about 2ms and rising time of power input is 0.5ms (min.).

White : 1023 Gray
Black :   0 Gray

Mosaic Pattern(8 x 6)

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Table 3. ELECTRICAL CHARACTERISTICS (Continue) TBD

Parameter			Symbol	Values			Unit	Notes
				Min	Typ	Max		
LED Driver :								
Power Supply Input Voltage			VBL	22.8	24.0	25.2	Vdc	1
Power Supply Input Current			IBL_A	–	21	23.1 (TBD)	A	Ext V_{BR-B} = 100%
Power Supply Input Current (In−Rush)			Irush	–	–	(TBD)	A	V_{BL} = 22.8V Ext V_{BR-B} = 100% 4
Power Consumption			PBL	–	504	554.4 (TBD)	W	Ext V_{BR-B} = 100%
Input Voltage for Control System Signals	On/Off	On	V on	2.5	–	5.0	Vdc	
		Off	V off	−0.3	0.0	0.5	Vdc	
	Brightness Adjust		ExtV_{BR-B}	10	–	100	%	On Duty
	PWM Frequency for NTSC & PAL	PAL			200		Hz	3
		NTSC			240		Hz	3
	Pulse Duty Level (PWM)	High Level		2.5	–	5.0	Vdc	HIGH : on duty LOW : off duty
		Low Level		0.0	–	0.5	Vdc	
	VSYNC, SIN, SCLK, Reverse (Local Dimming)	High Level		2.7	3.3	3.6	Vdc	
		Low Level		−0.3	0.0	0.4	Vdc	
LED :								
Life Time					30,000		Hrs	2

Notes :
1. Electrical characteristics are determined after the unit has been 'ON' and stable for approximately 60 minutes at 25±2°C. The specified current and power consumption are under the typical supply Input voltage 24Vand V_{BR} (ExtV_{BR-B} : 100%), it is total power consumption.
2. The life time(MTTF) is determined as the time which luminance of the LED is 50% compared to that of initial value at the typical LED current (ExtVBR-B :100%) on condition of continuous operating in LCM state at 25±2°C.
3. LGD recommend that the PWM freq. is synchronized with One time harmonic of Vsync signal of system.
   Though PWM frequency is over 252Hz(Max), function of LED Driver is not affected.
4. The duration of rush current is about 10ms.
5. Even though inrush current is over the specified value, there is no problem if I^2T spec of fuse is satisfied.

Product Specification

3-2. Interface Connections

This LCD module employs three kinds of interface connection, 51-pin, 41-pina and 4-pin connector are used for the module electronics and 14-pin connector is used for the integral backlight system.

3-2-1. LCD Module

- LCD Connector : FI-R51S-HF(manufactured by JAE) or compatible
  (CN1)　　　　　　　Refer to below and next Page table
- Mating Connector : FI-R51HL(JAE) or compatible

Table 4-1. MODULE CONNECTOR(CN1) PIN CONFIGURATION

No	Symbol	Description	No	Symbol	Description
1	NC	No Connection (Reserved for LGD)	27	Bit Select	H or NC=10bit(D), "L" = 8bit
2	NC	No Connection (Reserved for LGD)	28	R2AN	SECOND LVDS Receiver Signal (A−)
3	NC	No Connection (Reserved for LGD)	29	R2AP	SECOND LVDS Receiver Signal (A+)
4	NC	No Connection (Reserved for LGD)	30	R2BN	SECOND LVDS Receiver Signal (B−)
5	NC	No Connection (Reserved for LGD)	31	R2BP	SECOND LVDS Receiver Signal (B+)
6	NC	No Connection (Reserved for LGD)	32	R2CN	SECOND LVDS Receiver Signal (C−)
7	LVDS Select	'H' =JEIDA , Fix	33	R2CP	SECOND LVDS Receiver Signal (C+)
8	NC	No Connection (Reserved for LGD)	34	GND	Ground
9	NC	No Connection (Reserved for LGD)	35	R2CLKN	SECOND LVDS Receiver Clock Signal(−)
10	L−DIM Enable	'H' = Enable , 'L' or NC = Disable	36	R2CLKP	SECOND LVDS Receiver Clock Signal(+)
11	GND	Ground	37	GND	Ground
12	R1AN	FIRST LVDS Receiver Signal (A−)	38	R2DN	SECOND LVDS Receiver Signal (D−)
13	R1AP	FIRST LVDS Receiver Signal (A+)	39	R2DP	SECOND LVDS Receiver Signal (D+)
14	R1BN	FIRST LVDS Receiver Signal (B−)	40	R2EN	SECOND LVDS Receiver Signal (E−)
15	R1BP	FIRST LVDS Receiver Signal (B+)	41	R2EP	SECOND LVDS Receiver Signal (E+)
16	R1CN	FIRST LVDS Receiver Signal (C−)	42	NC	No Connection
17	R1CP	FIRST LVDS Receiver Signal (C+)	43	NC	No Connection
18	GND	Ground	44	GND	Ground
19	R1CLKN	FIRST LVDS Receiver Clock Signal(−)	45	GND	Ground
20	R1CLKP	FIRST LVDS Receiver Clock Signal(+)	46	GND	Ground
21	GND	Ground	47	NC	No connection
22	R1DN	FIRST LVDS Receiver Signal (D−)	48	VLCD	Power Supply +12.0V
23	R1DP	FIRST LVDS Receiver Signal (D+)	49	VLCD	Power Supply +12.0V
24	R1EN	FIRST LVDS Receiver Signal (E−)	50	VLCD	Power Supply +12.0V
25	R1EP	FIRST LVDS Receiver Signal (E+)	51	VLCD	Power Supply +12.0V
26	NC	No Connection	–	–	–

Note　1. All GND(ground) pins should be connected together to the LCD module's metal frame.
　　　　2. All VLCD (power input) pins should be connected together.
　　　　3. All Input levels of LVDS signals are based on the EIA 644 Standard.
　　　　4. Specific pins(pin No. **#2,#3,#6,#9**) are used for internal data process of the LCD module.
　　　　　　These pins should be no connection.
　　　　5. Specific pins (pin No. **# 8,#10**) are used for Local Dimming of the LCD module.
　　　　　　If not used, these pins are no connection.
　　　　6. LVDS pin (**pin No. #24,25,40,41**) are used for 10Bit(D) of the LCD module.
　　　　　　If used for 8Bit(R), these pins are no connection.
　　　　7. Specific pin No. **#44** is used for "No signal detection" of system signal interface.
　　　　　　It should be GND for NSB(No Signal Black) during the system interface signal is not.
　　　　　　If this pin is "H", LCD Module displays AGP(Auto Generation Pattern).

Product Specification

3-2-2. Backlight Module

Board A(CN1101), Board B(CN2101)
- LED Driver Connector : 20022WR-14B1(Yeonho)
  or Equivalent
- Mating Connector : 20022HS-14 or Equivalent

Board A(CN1106), Board B(CN2106)
- LED Driver Connector : 20022WR-12B1(Yeonho)
  or Equivalent
- Mating Connector : 20022HS-12 or Equivalent

Table 5. LED DRIVER CONNECTOR PIN CONFIGURATION

| Pin No	Symbol	Description	Board A (CN1101) Board B (CN2101)	Board A (CN1106) Board B (CN2106)	Note
1	V_{BL}	Power Supply +24.0V	V_{BL}	V_{BL}	
2	V_{BL}	Power Supply +24.0V	V_{BL}	V_{BL}	
3	V_{BL}	Power Supply +24.0V	V_{BL}	V_{BL}	
4	V_{BL}	Power Supply +24.0V	V_{BL}	V_{BL}	
5	V_{BL}	Power Supply +24.0V	V_{BL}	V_{BL}	
6	GND	Backlight Ground	GND	GND	
7	GND	Backlight Ground	GND	GND	
8	GND	Backlight Ground	GND	GND	1
9	GND	Backlight Ground	GND	GND	
10	GND	Backlight Ground	GND	GND	
11	NC	No connection	OPEN or GND	Don't Care	
12	$V_{ON/OFF}$	Backlight ON/OFF control	$V_{ON/OFF}$	Don't Care	
13	EXTVBR−B	External PWM	EXTVBR-B		2
14	GND	Backlight Ground	GND		3

Notes : 1. GND should be connected to the LCD module's metal frame.
   2. High : on duty / Low : off duty, Pin#13 can be opened. (if Pin #13 is open , EXTVBR-B is 100%)
   3. #14 of Input CNT Must be Connected to Backlight Ground.
   4. Each impedance of pin #12 and 13 is over TBD [KΩ] and over TBD [KΩ].

◆ **Rear view of LCM**

Board B

1 ⟶ 12   1 ⟶ 14

CN2106   CN2101

Board A

1 ⟶ 12   1 ⟶ 14

CN1106   CN1101
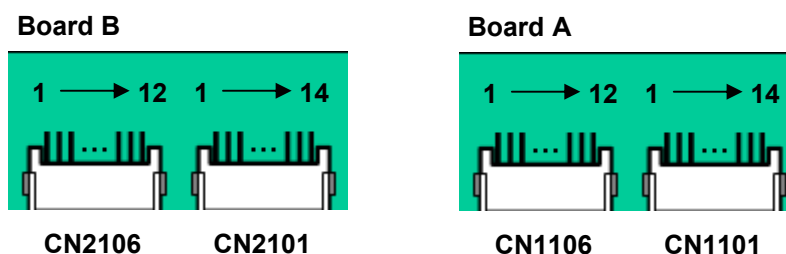
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3-3. Signal Timing Specifications

Table 6 shows the signal timing required at the input of the LVDS transmitter. All of the interface signal timings should be satisfied with the following specification for normal operation.

Table 6-1. TIMING TABLE for NTSC (DE Only Mode)

ITEM		Symbol	NTSC/ATSC	DVB/PAL	Unit	Note
Horizontal	Display Period	tHV	240	240	tclk	
	Blank	tHB	35	35	tclk	
	Total	tHP	275	275	tclk	2200/8
Vertical	Display Period	tVV	1080	1080	Lines	
	Blank	tVB	**45**	**270**	Lines	
	Total	tVP	**1125**	**1350**	Lines	

ITEM		Symbol	NTSC/ATSC	DVB/PAL	Unit	Note
Frequency	DCLK	fCLK	74.25	74.25	MHz	297/4
	Horizontal	fH	270	270	KHz	
	Vertical	fV	**240**	**200**	Hz	

Note   1. The Input of HSYNC & VSYNC signal does not have an effect on normal operation(DE Only Mode).
          If you use spread spectrum for EMI, add some additional clock to minimum value for clock margin.
       2. The performance of the electro-optical characteristics may be influenced by variance of the vertical
          refresh rate and the horizontal frequency.
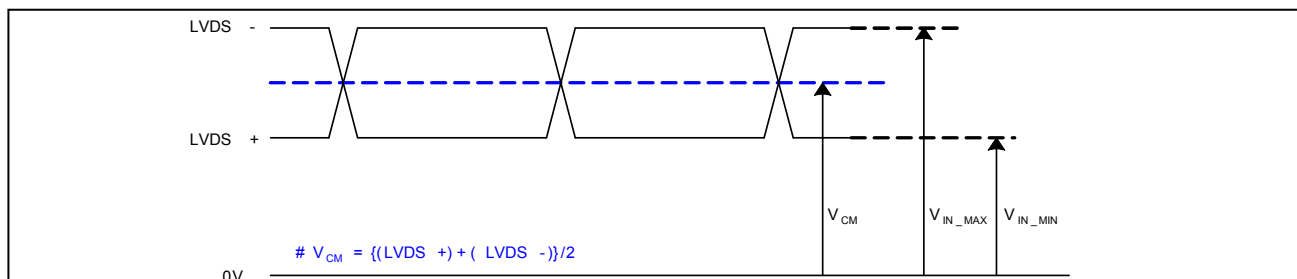
Product Specification

3-4. LVDS Signal Specification

3-4-1. LVDS Input Signal Timing Diagram

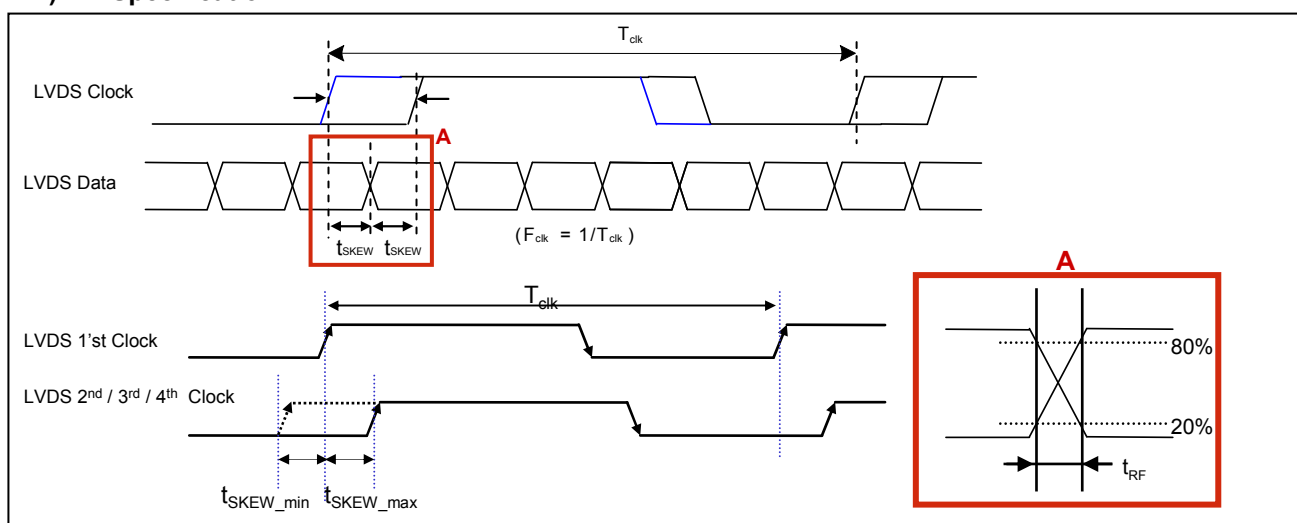* $t_{HB} = t_{HFP} + t_{WH} + t_{HBP}$

* $t_{VB} = t_{VFP} + t_{WV} + t_{VBP}$
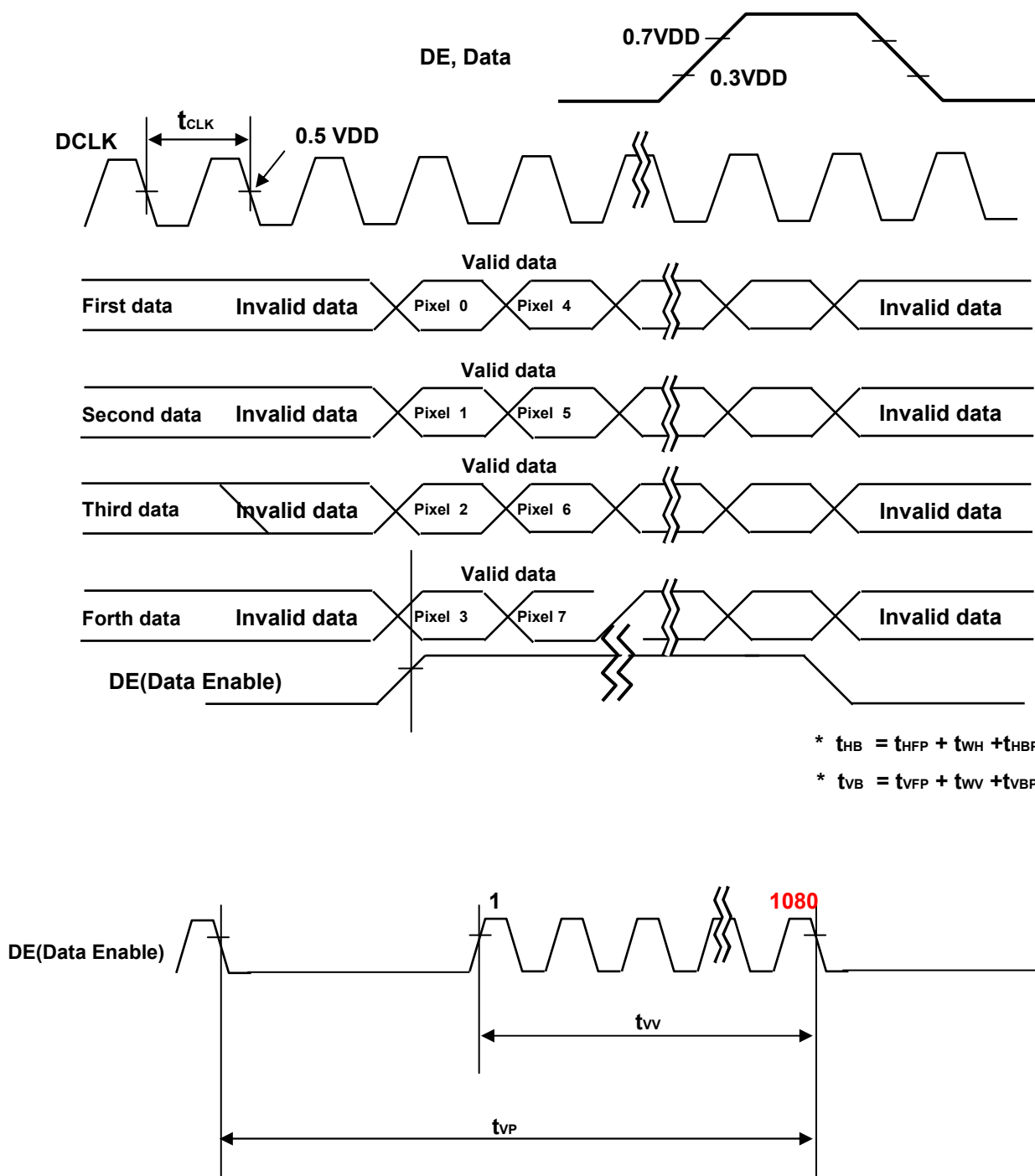
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3-4-2. LVDS Input Signal Characteristics

1) DC Specification

$V_{CM} = \{(LVDS\ +) + (\ LVDS\ -)\}/2$

Description	Symbol	Min	Max	Unit	Note
LVDS Common mode Voltage	V_{CM}	1.0	1.5	V	-
LVDS Input Voltage Range	V_{IN}	0.7	1.8	V	-
Change in common mode Voltage	$\triangle VCM$		250	mV	-

2) AC Specification

$(F_{clk} = 1/T_{clk})$

Description		Symbol	Min	Max	Unit	Note
LVDS Differential Voltage	High Threshold	V_{TH}	100	300	mV	3
	Low Threshold	V_{TL}	-300	-100	mV	
LVDS Clock to Data Skew Margin		t_{SKEW}		$|(0.25 * T_{clk})/7|$	ps	-
LVDS Clock/DATA Rising/Falling time		t_{RF}	260	$(0.3 * T_{clk})/7$	ps	2
Effective time of LVDS		t_{eff}	± 360		ps	-
LVDS Clock to Clock Skew Margin (Even to Odd)		t_{SKEW_EO}		$1/7 * T_{clk}$	T_{clk}	-

Note 1. All Input levels of LVDS signals are based on the EIA 644 Standard.
2. If t_{RF} isn't enough, t_{eff} should be meet the range.
3. LVDS Differential Voltage is defined within t_{eff}

Product Specification
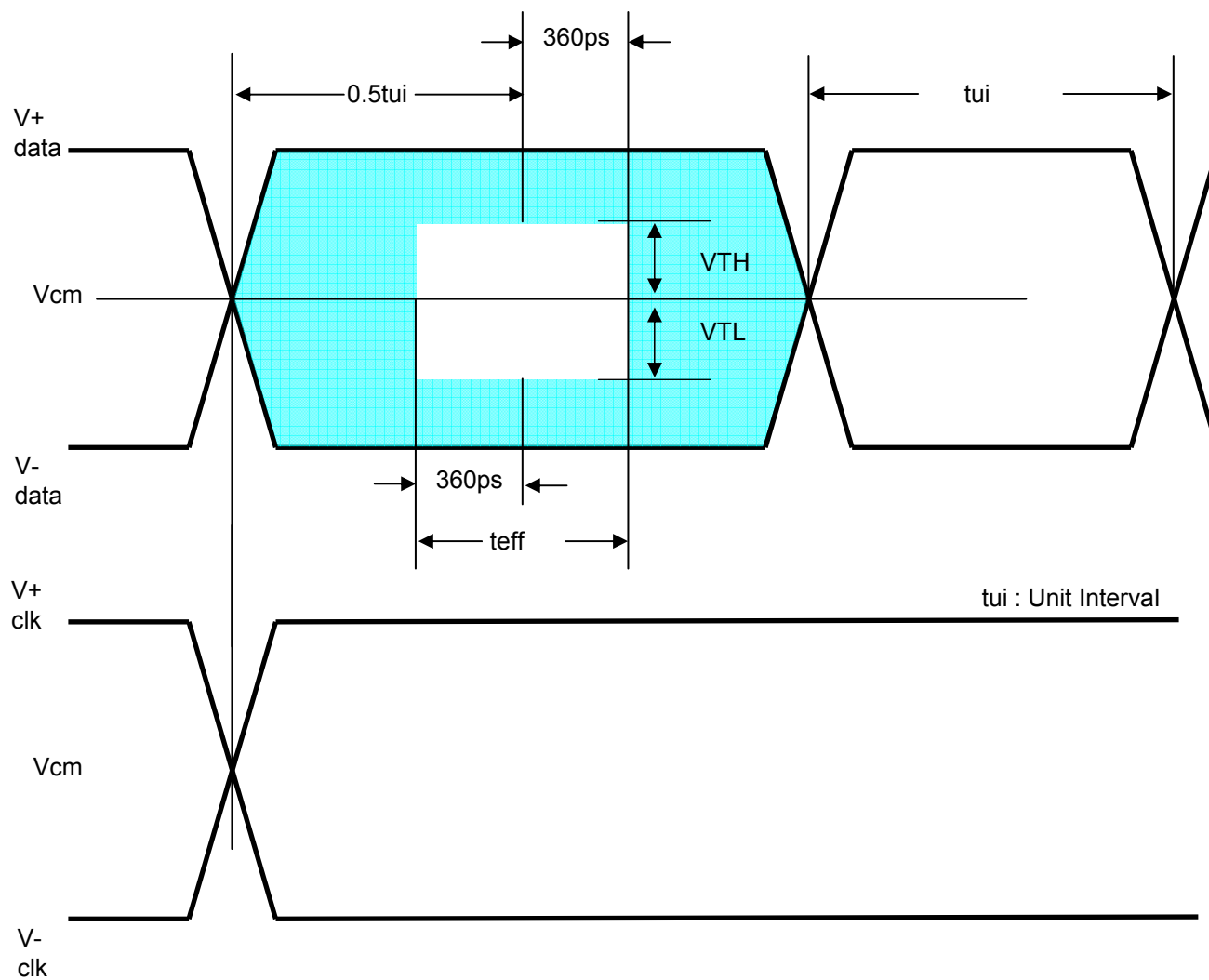
Product Specification

3-5. Color Data Reference

The brightness of each primary color(red,green,blue) is based on the 10bit gray scale data input for the color. The higher binary input, the brighter the color. Table 7 provides a reference for color versus data input.

Table 7. COLOR DATA REFERENCE

Color		Input Color Data																													
		RED										GREEN										BLUE										
		MSB									LSB	MSB									LSB	MSB									LSB
		R9	R8	R7	R6	R5	R4	R3	R2	R1	R0	G9	G8	G7	G6	G5	G4	G3	G2	G1	G0	B9	B8	B7	B6	B5	B4	B3	B2	B1	B0
Basic Color	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	Blue (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Cyan	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
RED	RED (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (0001)	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	...				...										...										...						
	RED (1022)	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GREEN	GREEN (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	GREEN (0001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	...				...										...										...						
	GREEN (1022)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0
	GREEN (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
BLUE	BLUE (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	BLUE (0001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	...				...										...										...						
	BLUE (1022)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0
	BLUE (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1

Product Specification

3-6. Power Sequence

3-6-1. LCD Driving circuit
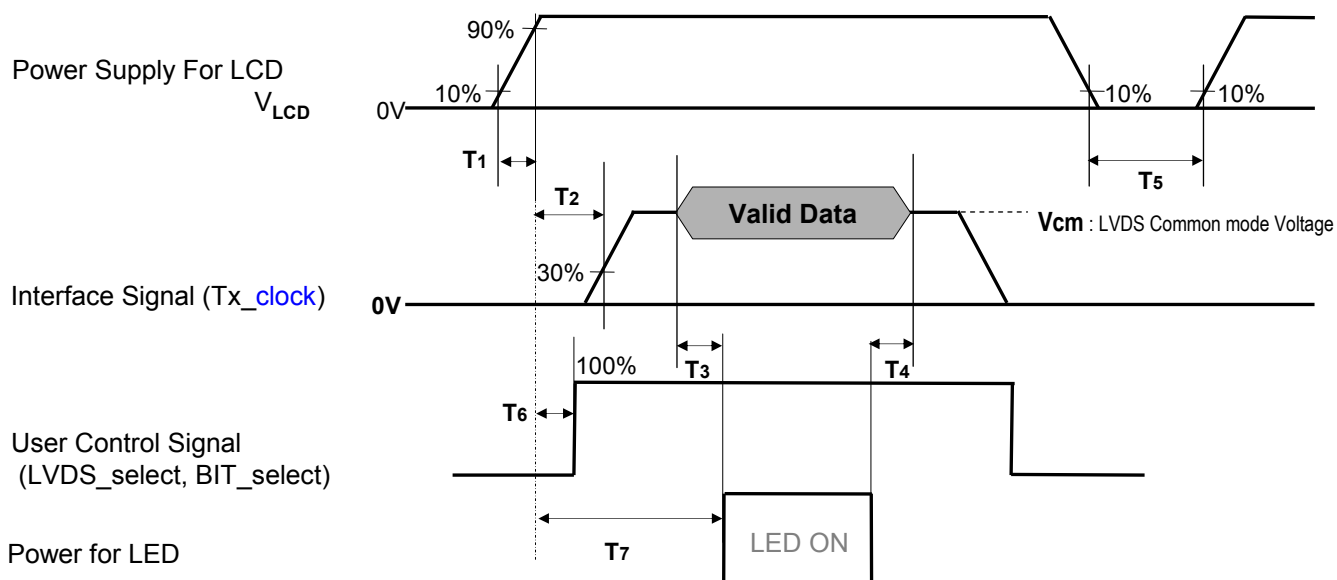
Table 8. POWER SEQUENCE

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	0.5	–	20	ms	
T2	0	–	–	ms	4
T3	200	–	–	ms	3
T4	200	–	–	ms	3
T5	1.0	–	–	s	5
T6	–	–	T2	ms	4
T7	0.5	–	–	s	

Note :1. Please avoid floating state of interface signal at invalid period.
2. When the power supply for LCD (VLCD) is off, be sure to pull down the valid and invalid data to 0V.
3. The **T3** / **T4** is recommended value, the case when failed to meet a minimum specification, abnormal display would be shown. There is no reliability problem.
4. If the on time of signals(Interface signal and user control signals) precedes the on time of Power(V_{LCD}), it will be happened abnormal display. When **T6** is NC status, **T6** doesn't need to be measured.
5. **T5** should be measured after the Module has been fully discharged between power off and on period.

3-6-2. Sequence for LED Driver

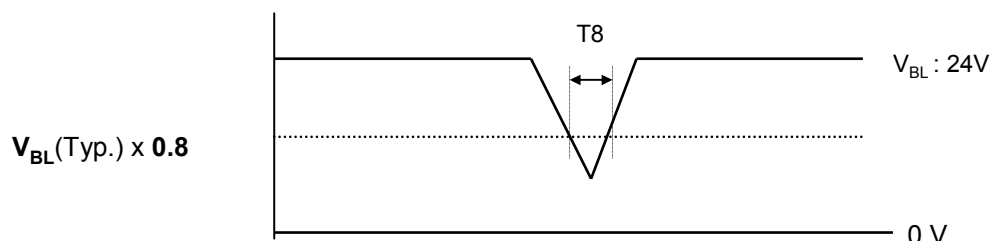#### Power Supply For LED Driver
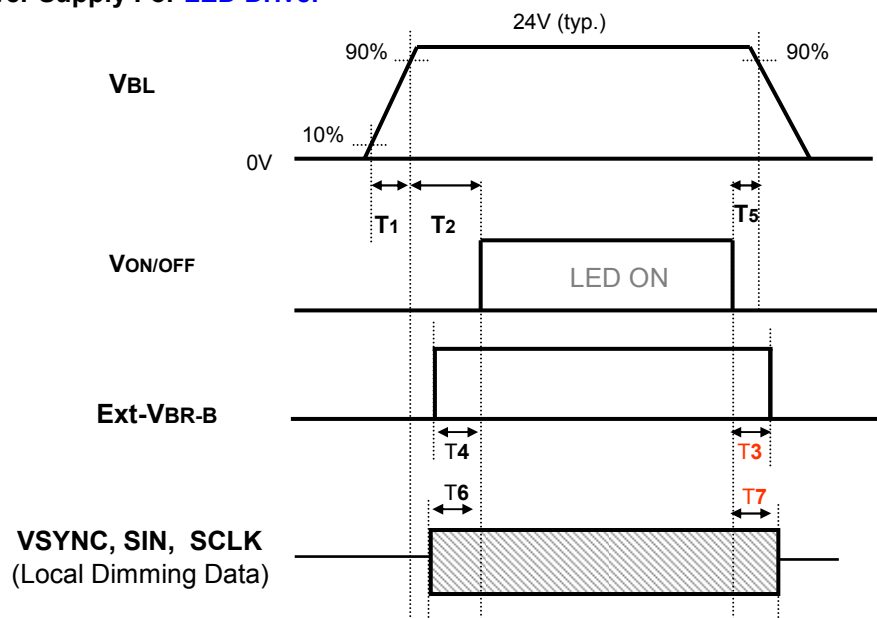
3-6-3. Dip condition for LED Driver

Table 9. Power Sequence for LED Driver

Parameter	Values			Units	Remarks
	Min	Typ	Max		
T1	20	–	–	ms	1
T2	500	–	–	ms	
T3	10		–	ms	
T4	0	–	–	ms	
T5	0	–	–	ms	
T6	0	–	–	ms	
T7	0	–	–	ms	
T8	–	–	10	ms	V_{BL}(Typ) x 0.8

Notes : 1. T1 describes rising time of 0V to 24V and this parameter does not applied at restarting time.
Even though T1 is over the specified value, there is no problem if I2T spec of fuse is satisfied.

4. Optical Specification

Optical characteristics are determined after the unit has been 'ON' and stable in a dark environment at 25±2°C. The values are specified at an approximate distance 50cm from the LCD surface at a viewing angle of Φ and θ equal to 0 °.

It is presented additional information concerning the measurement equipment and method in FIG. 1.
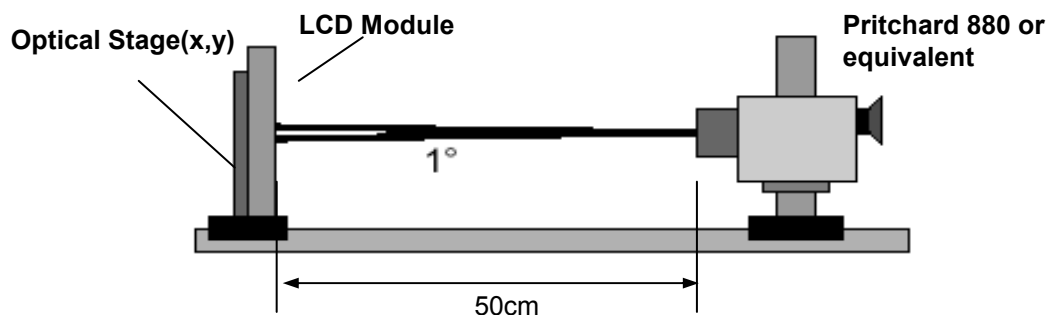
Optical Stage(x,y)   **LCD Module**   **Pritchard 880 or equivalent**

1°

50cm

FIG. 1 Optical Characteristic Measurement Equipment and Method

Table 10. OPTICAL CHARACTERISTICS

Ta= 25±2°C, V_{LCD}=12.0V, fv=240Hz, Dclk=74.25MHz, EXTV$_{BR-B}$ =100%

Parameter		Symbol		Value			Unit	Note
				Min	Typ	Max		
Contrast Ratio		CR		900	1100	−		1
Surface Luminance, white		L_{WH}		560	700	−	cd/m^2	2
Luminance Variation		δ $_{WHITE}$	5P	−	−	1.3		3
Response Time	Gray−to−Gray	G to G		−	9	15	ms	4,5
Color Coordinates [CIE1931]	RED	Rx		Typ −0.03	0.646 (TBD)	Typ +0.03		
		Ry			0.330 (TBD)			
	GREEN	Gx			0.303 (TBD)			
		Gy			0.600 (TBD)			
	BLUE	Bx			0.152 (TBD)			
		By			0.059 (TBD)			
	WHITE	Wx			0.279			
		Wy			0.292			
Color Temperature					10,000		K	
Color Gamut					72		%	
Viewing Angle (CR>10)								
	x axis, right(φ=0°)	θr		89	−	−	degree	5
	x axis, left (φ=180°)	θl		89	−	−		
	y axis, up (φ=90°)	θu		89	−	−		
	y axis, down (φ=270°)	θd		89	−	−		
Gray Scale				−	−	−		6

Product Specification

Note : 1. Contrast Ratio(CR) is defined mathematically as :

$$CR = \frac{\text{Surface Luminance at all white pixels}}{\text{Surface Luminance at all black pixels}}$$

It is measured at center 1-point.

2. Surface luminance is determined after the unit has been 'ON' and 1Hour after lighting the backlight in a dark environment at 25±2°C. Surface luminance is the luminance value at center 1-point across the LCD surface 50cm from the surface with all pixels displaying white. For more information see the FIG. 10.

3. The variation in surface luminance , δ WHITE is defined as :
δ WHITE(5P) = Maximum($L_{on1}, L_{on2}, L_{on3}, L_{on4}, L_{on5}$) / Minimum($L_{on1}, L_{on2}, L_{on3}, L_{on4}, L_{on5}$)
Where L_{on1} to L_{on5} are the luminance with all pixels displaying white at 5 locations .
For more information, see the FIG. 10.

4. Response time is the time required for the display to transit from G(255) to G(0) (Rise Time, Tr_R) and from G(0) to G(255) (Decay Time, Tr_D).

5. Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD module surface. For more information, see the FIG. 12.

6. Gray scale specification
Gamma Value is approximately 2.2. For more information, see the Table 10.

Table 10. GRAY SCALE SPECIFICATION

Gray Level	Luminance [%] (Typ)
L0	0.08 (TBD)
L15	0.28(TBD)
L31	1.05(TBD)
L47	2.50(TBD)
L63	4.69(TBD)
L79	7.67(TBD)
L95	11.47(TBD)
L111	16.11(TBD)
L127	21.64(TBD)
L143	28.07(TBD)
L159	35.43(TBD)
L175	43.73(TBD)
L191	52.99(TBD)
L207	63.23(TBD)
L223	74.47(TBD)
L239	86.72(TBD)
L255	100

Product Specification

Measuring point for surface luminance & luminance variation

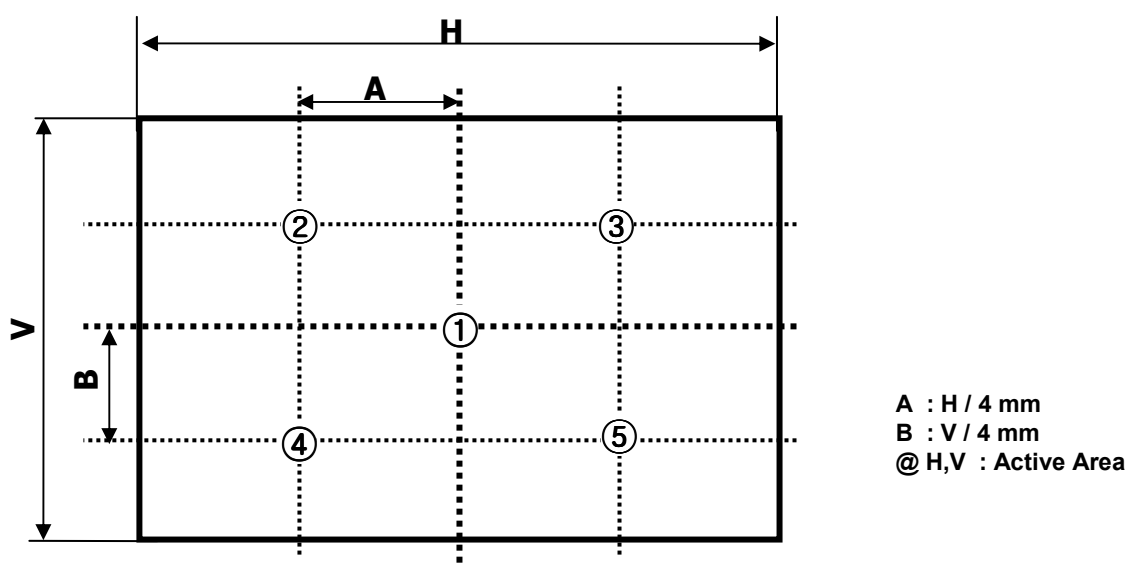**A : H / 4 mm**
B : V / 4 mm
@ H,V : Active Area

FIG. 10 5 Points for Luminance Measure

Response time is defined as the following figure and shall be measured by switching the input signal for Black and White
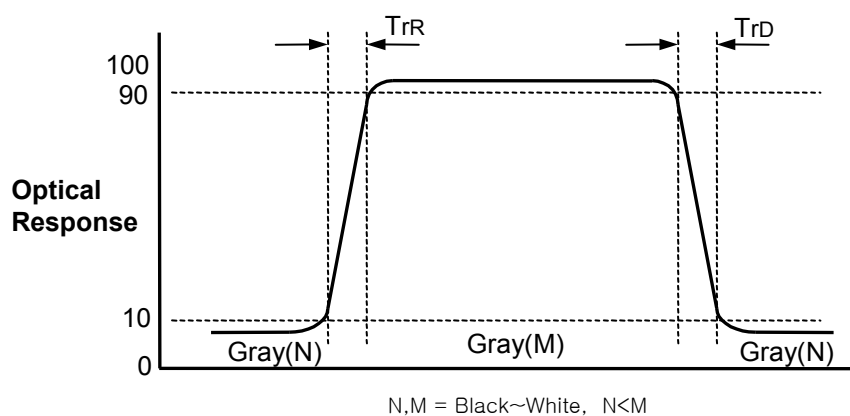

N,M = Black~White, N<M

FIG. 11 Response Time
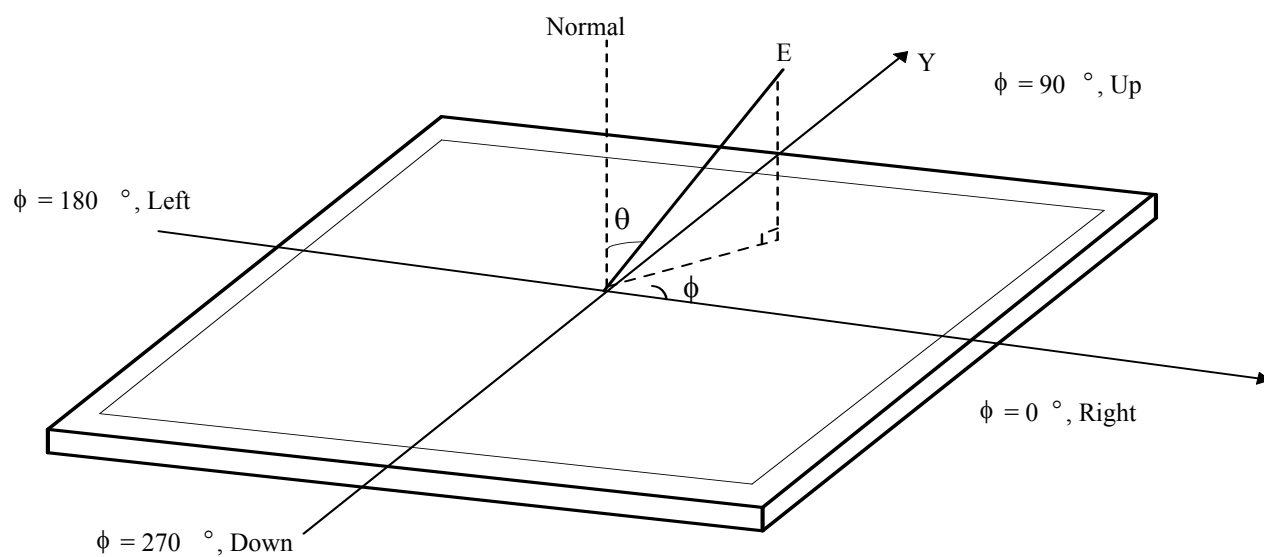
Product Specification

Dimension of viewing angle range

FIG.12 Viewing Angle
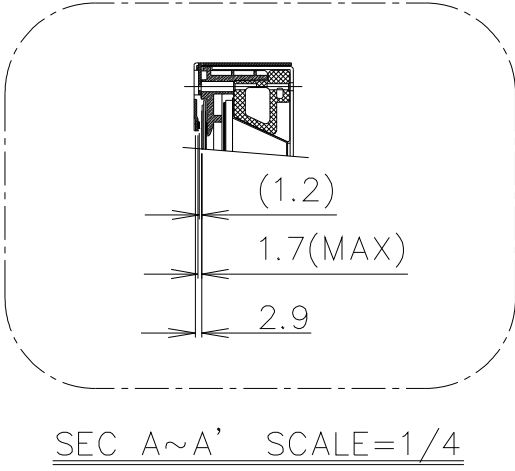
5. Mechanical Characteristics

Table 11 provides general mechanical characteristics.

Table 11. MECHANICAL CHARACTERISTICS

Item		Value
Outline Dimension	Horizontal	1666.0 mm
	Vertical	968.0 mm
	Depth	60.0 mm
Bezel Area	Horizontal	1606.0mm
	Vertical	908.0mm
Active Display Area	Horizontal	1595.52 mm
	Vertical	897.48 mm
Weight	37kg	

Note : Please refer to a mechanical drawing in terms of tolerance at the next page.

Product Specification

[FRONT VIEW]

1520.0
758.9

30.0

(1.2)
1.7(MAX)
2.9

SEC. A~A' SCALE=1/4

908(B/OPEN)
897.5 (A/A)

968.0

720.0
360.0

360.0
720.0

484.0

30.0   1606(B/OPEN)   30.0
1595.52 (A/A)

30.0

5-M4.0 TAP
Torque : 8~10kgf.cm
Depth : 8.0mm(max)

5-M4.0 TAP
Torque : 8~10kgf.cm
Depth : 8.0mm(max)

5-M4.0 TAP
Torque : 8~10kgf.cm
Depth : 8.0mm(max)

758.9
1520.0

(1.2)

1.7(MAX)

2.9

SEC A~A'   SCALE=1/4

Product Specification

[REAR VIEW]

VESA PEMNUT SCALE 1/2

LCM SIDE VIEW SCALE 1/2
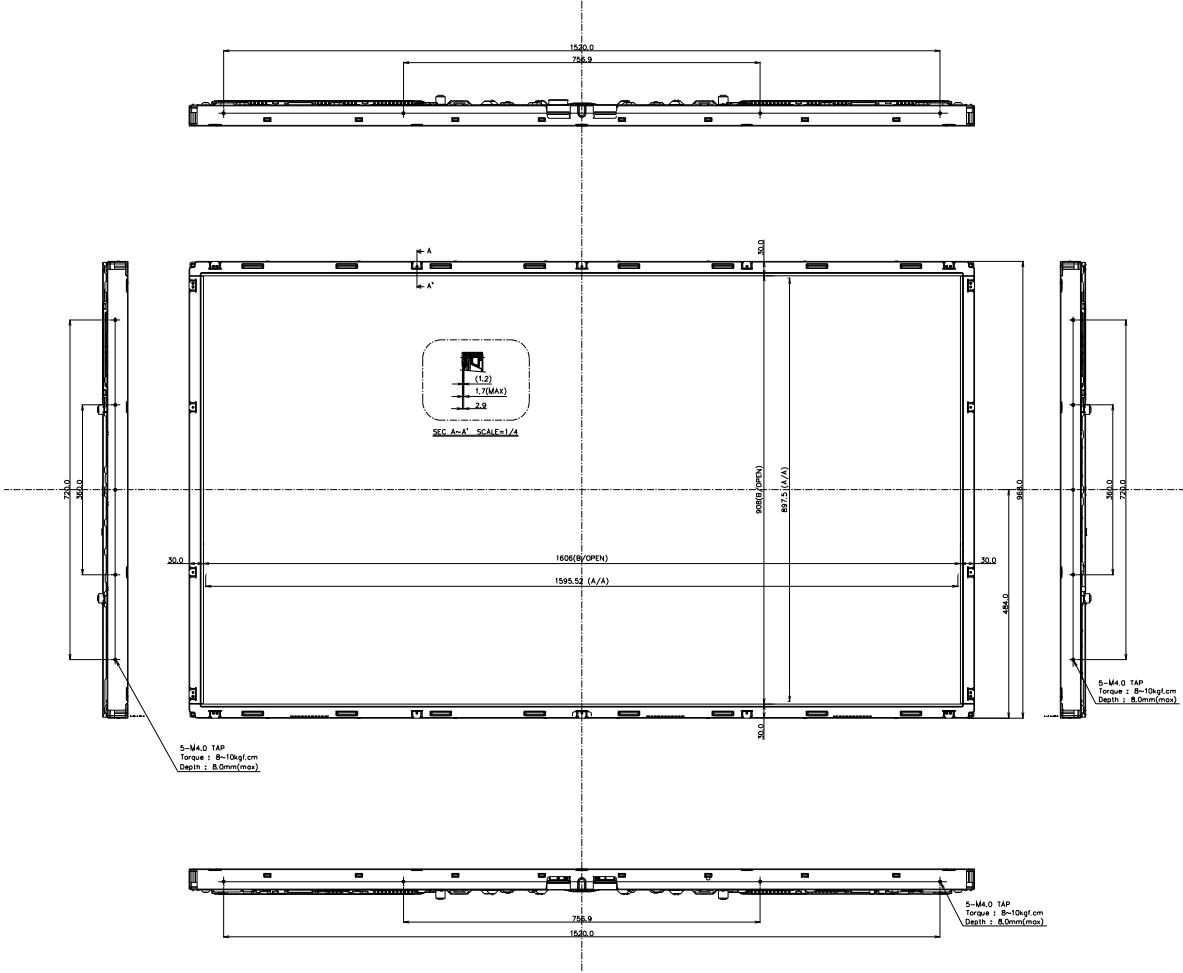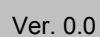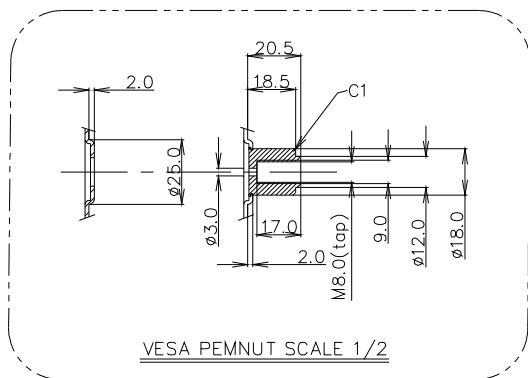
Product Specification

6. Reliability

Table 12. ENVIRONMENT TEST CONDITION

No.	Test Item	Condition
1	High temperature storage test	Ta= 60°C 240h
2	Low temperature storage test	Ta= −20°C 240h
3	High temperature operation test	Ta= 50°C 50%RH 240h
4	Low temperature operation test	Ta= 0°C 240h
5	Vibration test (non-operating)	Wave form : random Vibration level : 1.0Grms Bandwidth : 10−300Hz Duration : X,Y,Z, 30 min Each direction per 10 min
6	Humidity condition Operation	Ta= 40 °C ,90%RH
7	Altitude operating storage / shipment	0 − 15,000 ft 0 − 40,000 ft

Note : Before and after Reliability test, LCM should be operated with normal function.

Product Specification

7. International Standards

7-1. Safety

a) UL 60065, Seventh Edition, Underwriters Laboratories Inc.
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

b) CAN/CSA C22.2 No.60065:03, Canadian Standards Association.
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

c) EN 60065:2002 + A11:2008, European Committee for Electrotechnical Standardization (CENELEC).
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

d) IEC 60065:2005 + A1:2005, The International Electrotechnical Commission (IEC).
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.
   (Including report of IEC60825-1:2001 clause 8 and clause 9)

    Notes
     1. Laser (LED Backlight) Information

```
Class 1 LED Product
IEC60825-1 : 2001
Embedded LED Power (Class 1)
```

    2. Caution
     : LED inside.
     Class 1M laser (LEDs) radiation when open.
     Do not open while operating.

7-2. EMC

a) ANSI C63.4 "American National Standard for Methods of Measurement of Radio-Noise
   Emissions from Low-Voltage Electrical and Electronic Equipment in the Range of 9 kHz to 40 GHz."
   American National Standards Institute (ANSI), 2003.

b) CISPR 22 "Information technology equipment – Radio disturbance characteristics – Limit and
   methods of measurement." International Special Committee on Radio Interference
   (CISPR), 2005.

c) CISPR 13 "Sound and television broadcast receivers and associated equipment – Radio disturbance
   characteristics – Limits and method of measurement." International Special Committee on Radio
   Interference (CISPR), 2006.

7-3. Environment

a) RoHS, Directive 2002/95/EC of the European Parliament and of the council of 27 January 2003

Product Specification

8. Packing

8-1. Information of LCM Label

a) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M

A,B,C : SIZE(INCH)   D : YEAR
E : MONTH   F ~ M : SERIAL NO.

Note
1. YEAR

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Mark	1	2	3	4	5	6	7	8	9	0

2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	4	4	5	6	7	8	9	A	B	C

b) Location of Lot Mark

Serial NO. is printed on the label. The label is attached to the backside of the LCD module.
This is subject to change without prior notice.

8-2. Packing Form

a) Package quantity in one Pallet : 6ea

b) Pallet Size : 190mm0 X 1140mm X 1248mm

Product Specification

9. Precautions

Please pay attention to the followings when you use this TFT LCD module.

9-1. Mounting Precautions

(1) You must mount a module using specified mounting holes (Details refer to the drawings).

(2) You should consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.

(3) Please attach the surface transparent protective plate to the surface in order to protect the polarizer. Transparent protective plate should have sufficient strength in order to the resist external force.

(4) You should adopt radiation structure to satisfy the temperature specification.

(5) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.

(6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment.
Do not touch the surface of polarizer for bare hand or greasy cloth.(Some cosmetics are detrimental to the polarizer.)

(7) When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaks with petroleum benzine. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer.

(8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.

(9) Do not open the case because inside circuits do not have sufficient strength.

9-2. Operating Precautions

(1) The spike noise causes the mis-operation of circuits. It should be lower than following voltage :
V=±200mV(Over and under shoot voltage)

(2) Response time depends on the temperature.(In lower temperature, it becomes longer.)

(3) Brightness depends on the temperature. (In lower temperature, it becomes lower.)
And in lower temperature, response time(required time that brightness is stable after turned on) becomes longer

(4) Be careful for condensation at sudden temperature change.Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.

(5) When fixed patterns are displayed for a long time, remnant image is likely to occur.

(6) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimized the interference.

(7) Please do not give any mechanical and/or acoustical impact to LCM. Otherwise, LCM can't be operated its full characteristics perfectly.

(8) A screw which is fastened up the steels should be a machine screw.
(if not, it can causes conductive particles and deal LCM a fatal blow)

(9) Please do not set LCD on its edge.

(10) The conductive material and signal cables are kept away from LED driver inductor to prevent abnormal display, sound noise and temperature rising.

Product Specification

9-3. Electrostatic Discharge Control

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

9-4. Precautions for Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

9-5. Storage

When storing modules as spares for a long time, the following precautions are necessary.

(1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.
(2) The polarizer surface should not come in contact with any other object.
    It is recommended that they be stored in the container in which they were shipped.

9-6. Handling Precautions for Protection Film

(1) The protection film is attached to the bezel with a small masking tape.
    When the protection film is peeled off, static electricity is generated between the film and polarizer.
    This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
(2) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.
(3) You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.

9-7. Appropriate Condition for Public Display

- Generally large-sized LCD modules are designed for consumer applications (TV).
  Accordingly, a long-term display like in Public Display (PD) application, can cause uneven display including image sticking. To optimize module's lifetime and function, several operating usages are required.

1. Normal operating condition
     - Temperature: 0 ~ 40℃
     - Operating Ambient Humidity : 10 ~ 90 %
     - Display pattern: dynamic pattern (Real display)
     Note) Long-term static display can cause image sticking.

2. Operating usages under abnormal condition1
   a. Ambient condition
     - Well-ventilated place is recommended to set up PD system.
   b. Power and screen save
     - Periodical power-off or screen save is needed after long-term display.

Product Specification

3. Operating usages to protect against image sticking due to long-term static display
  a. Suitable operating time: under 18 hours a day.
  b. Static information display recommended to use with moving image.
    - Cycling display between 5 minutes' information(static) display and 10 seconds' moving image.
  c. Background and character (image) color change
    - Use different colors for background and character, respectively.
    - Change colors themselves periodically.
  d. Avoid combination of background and character with large different luminance.
 1) Abnormal condition just means conditions except normal condition.
 2) Black image or moving image is strongly recommended as a screen save.

4. Lifetime in this spec. is guaranteed only when PD is used according to operating usages.

APPENDIX-I

■ LD720DUQ-SCA1 – Pallet Ass'y
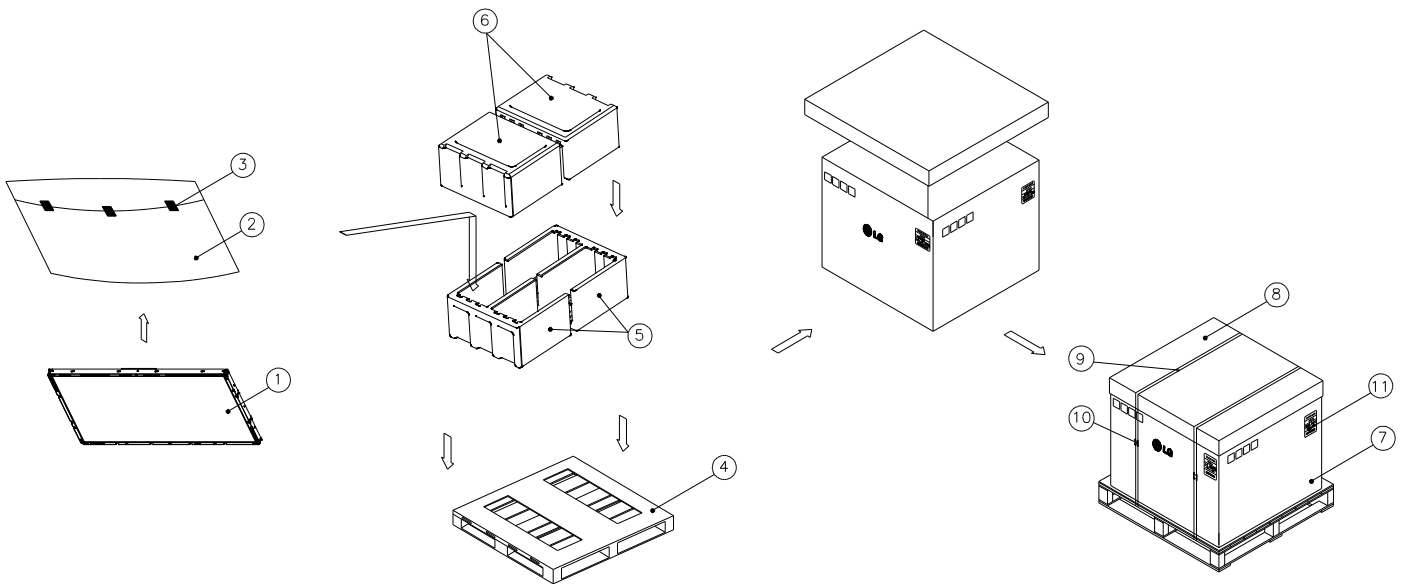
NO.	DESCRIPTION	MATERIAL
1	LCD Module	
2	BAG	72INCH
3	TAPE	MASKING 20MM X 50M
4	PALLET	Plywood (1900X1140X126.5)
5	PACKING	EPS
6	PACKING	EPS
7	ANGLE PACKING	PAPER
8	ANGLE COVER	PAPER
9	BAND,CLIP	STEEL
10	BAND	PP
11	LABEL	YUPO PAPER 80G 100X70

APPENDIX- II-1

■ LD720DUQ-SCA1-LCM Label

Model → LD720DUQ
(SC)(A1)

RoHS Verified

UL, TUV Mark →

LGD Logo → **LG Display**

US PATENT No. → This product may be covered by one or more of the following
US Patent Nos. 5,041,823 ; 5,061,920 ; 5,280,371 ; 5,835,139

************ *** ← Serial No.

MADE IN KOREA ← Origin
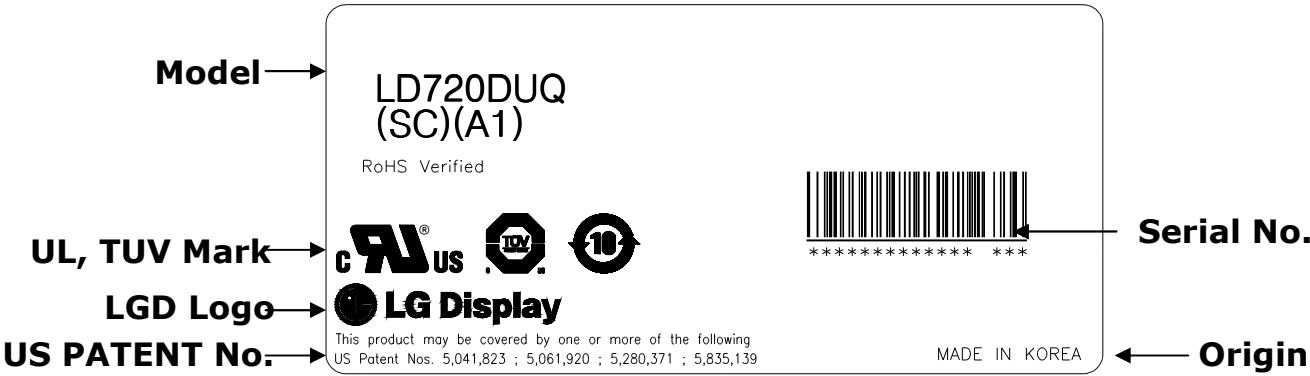
APPENDIX- II-2

■ LC720DUQ-SCA1-Pallet Label

LD720DUQ		
SCA1		
PCS	001/01-01	
MADE IN KOREA		RoHS Verified

XXXXX XXXXXXXX XXX XXX XXXX

100.0

100.0

Product Specification
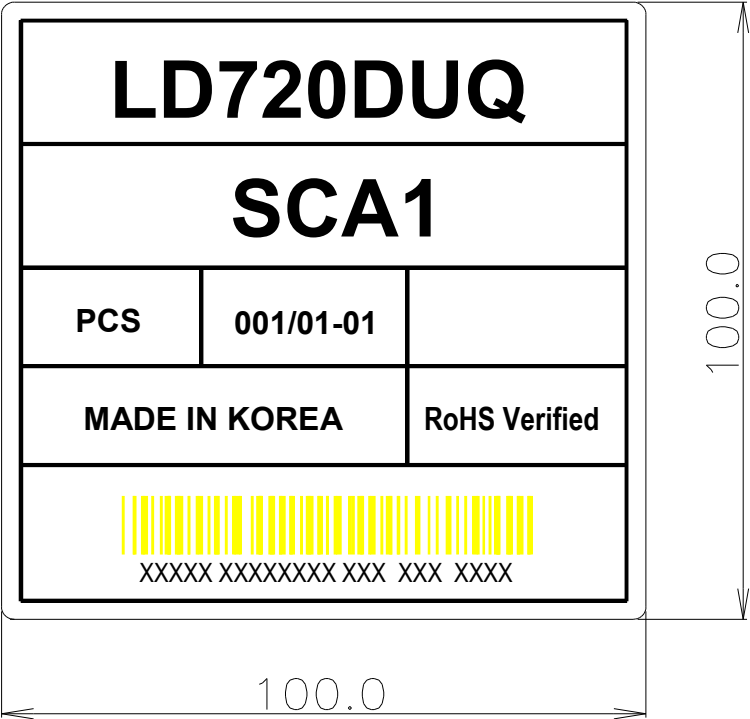
APPENDIX- III-1

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter(Pin7="**H**")

Host System 30 Bit	THC63LVD103 or Compatible		FI-RE51S-HF		Timing Controller
RED0	4				
RED1	5				
RED2	59				
RED3	61				
RED4	33	TA- 31	12		RO0N
RED5	34	TA+ 30	13	100Ω	RO0P
RED6	35				
RED7	36	TB- 29	14		RO1N
RED8	37	TB+ 28	15	100Ω	RO1P
RED9	38				
GREEN0	6	TC- 25	16		RO2N
GREEN1	8	TC+ 24	17	100Ω	RO2P
GREEN2	62				
GREEN3	63				
GREEN4	40	TCLK- 23	19		ROCLKN
GREEN5	41	TCLK+ 22	20	100Ω	ROCLKP
GREEN6	42				
GREEN7	44	TD- 21	22		RO3N
GREEN8	45	TD+ 20	23	100Ω	RO3P
GREEN9	46				
BLUE0	9	TE- 19	24		RO4N
BLUE1	11	TE+ 18	25	100Ω	RO4P
BLUE2	64				
BLUE3	1				
BLUE4	48		7		VESA /**JEIDA**
BLUE5	49				
BLUE6	50				
BLUE7	52				
BLUE8	53				
BLUE9	54				
Hsync	55			LCM Module	
Vsync	57	**VCC**			
Data Enable	58				
CLOCK	12				

Note :1. The LCD module uses a 100 Ohm[Ω] resistor between positive and negative lines of each receiver input.
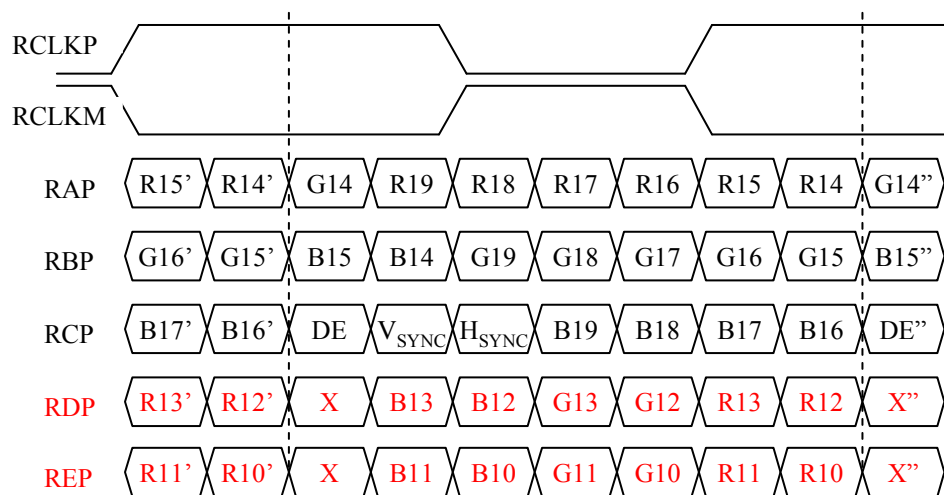   2. Refer to LVDS Transmitter Data Sheet for detail descriptions. (THC63LVD103 or Compatible)
   3. '9' means MSB and '0' means LSB at R,G,B pixel data.

Product Specification

APPENDIX- III-2

■ LVDS Data-Mapping Information (**10 Bit**)

1) LVDS Select : "**H**" Data-Mapping (**JEIDA format**)

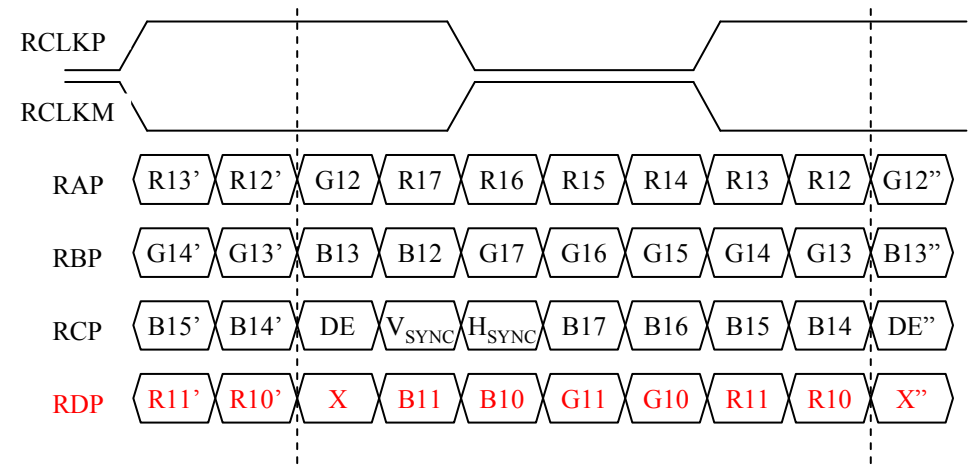|										
RCLKP										
RCLKM										
RAP	R15'	R14'	G14	R19	R18	R17	R16	R15	R14	G14"
RBP	G16'	G15'	B15	B14	G19	G18	G17	G16	G15	B15"
RCP	B17'	B16'	DE	V_{SYNC}	H_{SYNC}	B19	B18	B17	B16	DE"
RDP	R13'	R12'	X	B13	B12	G13	G12	R13	R12	X"
REP	R11'	R10'	X	B11	B10	G11	G10	R11	R10	X"

Product Specification

APPENDIX- III-2

■ LVDS Data-Mapping Information (**8 Bit**)

1) LVDS Select : "**H**" Data-Mapping (**JEIDA format**)

APPENDIX- III-3

■ **Option Pin** Circuit Block Diagram

1) Circuit Block Diagram of **LVDS Format** Selection pin

LVDS Select Pin : Pin 9

1KΩ

LVDS Select
(Pin 9)

LVDS Select

50KΩ

**ASIC
(TCON)**

System Side

LCM Side
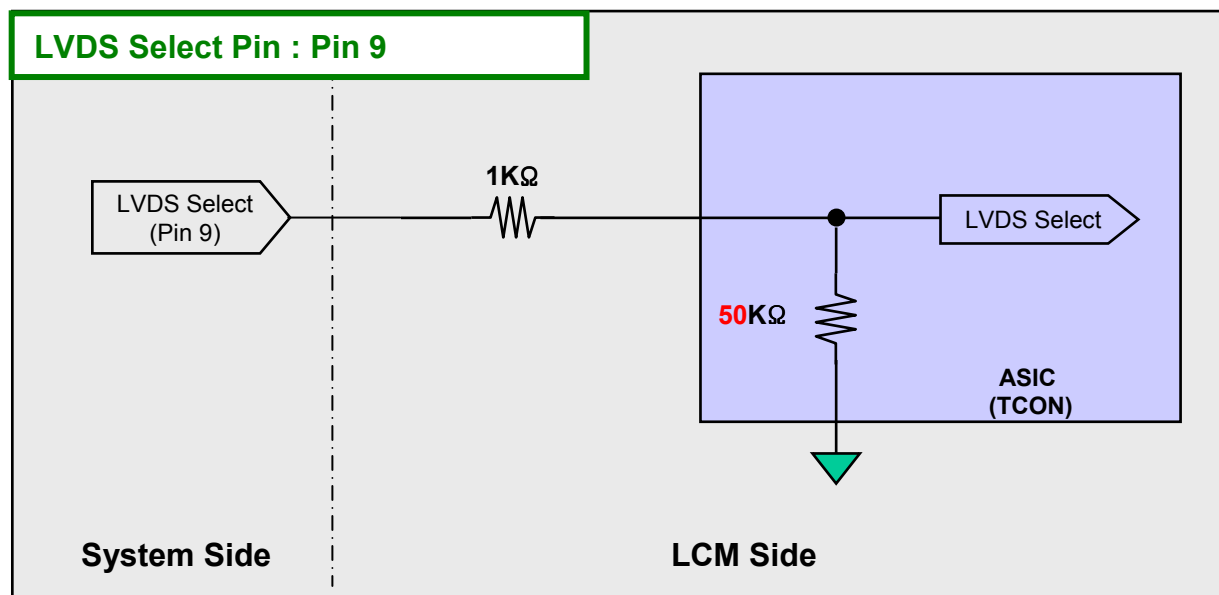
2) Circuit Block Diagram of **L-Dim Enable** Selection pin

L-Dim Enable Pin : Pin 10

VCC

VCC

OPEN

50KΩ

R1

1KΩ

L-Dim _Enable
(Pin 10)

L-Dim_ Enable

**ASIC
(TCON)**

System Side

R1 ≤ 1KΩ

LCM Side