BM350TRA01 液晶显示模组规格书

SPECIFICATION

Revision: 0.2

IPS 全视角,半透反射户外显示效果特佳,高分辨率 BM350TRA01

This module uses ROHS material

CUSTOMER:		
Approved by:		
YUANTAI LTD:		
Approved by:		

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Revision Rec	ord		
Rev No	date	Description	
V0.1	2014-5-26	Preliminary Specification Release	
V0.2	2014-7-15	Update the Drawing	

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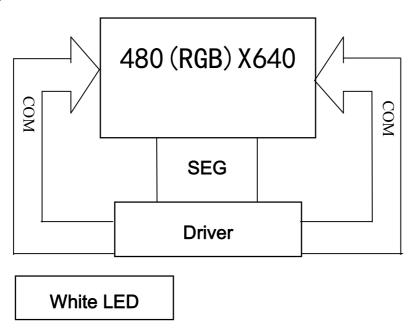
1. General Description

The LX350TRA01 model is a color TFT LCM this module has a 3.5 inch diagonally measured active area with VGA(480 horizontal by 640 vertical pixel array).each pixel is divided into red,green,blue dots which are arranged in vertical stripe and this module can display 262K colors.

2.General Feature

Item	Main Display	Remark
Display Mode	Normally Black, TransFlective LCD	
Viewing direction	ALL	
Driving method	a-si TFT active matrix	
Input signals	RGB I/F	
Outside dimensions	64.0mm(W)*85mm(H)*3.1mm(D)	
Active Atea	53.568mm(W) × 71.42mm(H)	
Number of Pixels	480x(RGB) × 640 pixels	
Pixel Pitch	0. 1166mm(W) × 0. 1166mm(H)	
Pixel Arrangment	RGB vertical stripes	
Driver IC	HX8363-A	
Weight	TBD	

3. Block Diagram



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4.Pin Description

No.	Symbol	Description
1	DE	Display enable signal for RGB interface operation
2	GND	Ground
3	GND	Ground
4	GND	Ground
5	NC	Not Connected
6	R0	
7	R1	
8	R2	
9	R3	
10	R4	
11	R5	
12	G0	
13	G1	
14	G2	D + D
15	G3	Data Bus
16	G4	
17	G5	
18	В0	
19	B1	
20	B2	
21	В3	
22	B4	
23	B5	
24	SCL	Clock input pin in serial mode
25	SDA-	Data pin in serial mode
26	/CS	Chip select signal.
27	DOTCLK	Dot clock signal
28	/RESET	Reset pin
29	HSYNC	Line synchronization signal
30	VSYNC	Frame synchronization signal
31	VCC	Power supply(2.8V/3.3V)
32	VCC	
33	GND	Ground
34	LEDA	Power supply for backlight anode input terminals.
35	LEDK	Power supply for backlight cathode input terminals.
36	GND	Ground
37	XR	NC
38	YD	NC
39	XL	NC
40	YU	NC

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5. Absolute Maximum Ratings

 $Ta=25\pm5$ °C,Vss=GND=0

Item	Symbol	Ratings	Unit	Condition
Operating power	V_{cc}	-0.3~3.6	V	
Operating temperature	T_{OPR}	-20~70	°C	
Storage temperature	T_{STR}	-30~80	C	

6. Electrical Specification

6.1 DC Characteristics

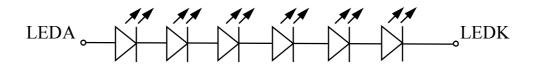
 $V_{SS}=0V$, $V_{cc}=2.85\pm0.05V$, $T_{OPR}=-20\sim70^{\circ}C$

Item	Symbol	Conditio n	Min.	Тур.	Max.	Unit
Supply power	V_{cc}		2.3	2.8	3.3	
Input high voltage	V_{IH}		$0.7V_{DD}$		$V_{ m DD}$	
Input low voltage	$V_{ m IL}$		0		$0.3V_{\mathrm{DD}}$	V
Output high voltage	V_{0H}		$0.8V_{DD}$		_	
Output low voltage	$ m V_{0L}$			_	$0.2V_{\mathrm{DD}}$	
Logic current consumption	I_{cc}		_	TBD	TBD	mA
Current consumption during standby mode	Is		_	(250)	_	uA

6.2 Backlight Circuit Characteristics(6 LEDs serial connection):

Item	Symbol	Min	Тур.	Max.	Unit	Condition
Operating voltage	$V_{ m LED}$	18	19.2	19.8	V	$I_{LED} = 20 \text{ mA}$
Operating current	I_{LED}		20	_	mA	-
Life Time	Hr	20000				I _{LED} =20 mA

BACKLIGHT CIRCUIT:



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7. Optical Specification

Optical characterities are determind after the unit has been on and stable for approximately 30 minutes dark environment at 25 °C the value specified are at an approximate distance 500mm from the lcd surface at a viewing angle and θ equal to 0

7.1 LCD Optical Characteristics

7.1.1 Transmissive mode

Ta=25°C

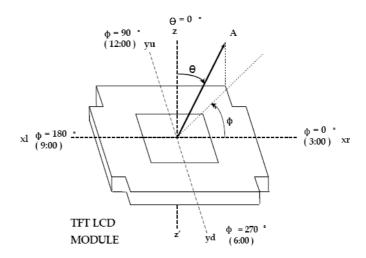
parameter		Symbol	Condition	Min	Тур	Max	Unit
	Ф=0° (3:00)			-	80	-	
Viewing	Ф=90° (12:00)	θ	Cr>10	-	80	-	doa
Angle	Ф= 180° (9:00)	0	CI / 10	-	80	-	deg
	$\Phi = 270^{\circ} (6:00)$			-	80	-	
Cont	rast ratio	Cr	$\theta = 0$	1	250	ı	
Resp	one time	Tr+Tf	Φ=0	-	(35)	-	ms
Surface	Surface Luminance		Ψ-0	-	(120)	-	Cd/m2
	RED	X		0.623	0.643	0.663	
	KED	Y		0.313	0.333	0.353	
	CDEEN	X		0.284	0.304	0.324	
CIE(x,y)	GREEN	Y	$\theta = 0$	0.558	0.578	0.598	
chromaticty	DLUE	X	$\Phi = 0$	0.121	0.141	0.161	
	BLUE	Y		0.117	0.137	0.157	
	WHITE	X		0.294	(0.314)	0.334	
	WHITE	Y		0.326	(0.346)	0.366	

7.1.2 Reflective mode (without the backlight)

Item	Symbol	Specifi	cations		Unit	Note
		Min.	Typ.	Max.		
Reflection Ratio	R	-	7	-	%	Here the data are
(With Polarizer)	$(\theta = \phi = 0^\circ)$					design value.
Reflective Contrast	Cr	-	15	-		
Ratio	(θ=0°)					
Viewing angle	Ф=0° (3:00)	-	45	-	deg	
(Cr≥ 2)*	Ф=90° (12:00)	-	45	-		
	Ф= 180° (9:00)	-	45	-		
	$\Phi = 270^{\circ} (6:00)$	-	45	-		

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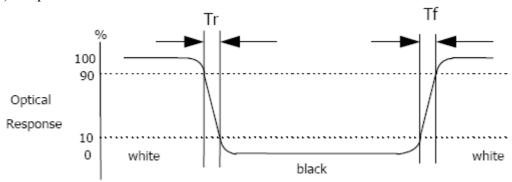
7.2Measurement system



(1)LCD Viewing Angle

viewing angle is the angle at which the contrast ratio is greater than 10.the angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the lcd surface.

(2) Response time



Response time is the time required for the display to transition from white to black (Rising time, Tr) and from black to white (Falling time, Tf). for additional information

(3)Contrast Ratio(CR)

Contrast Ratio(CR) is defined mathematically as:

Surface luminance is the center point across the lcd surface 500mm from the surface with all pixels displaying white.

8. Application Circuit

Please consult our technical department for detail information.

9. Initial Code

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Please consult our technical department for detail information.

10 . Reliability and inspection standard

10.1 Environment test(reliability test)

Samples OK before testing

Test item	Test condition
High temperature storage	80℃ , 120 hr
Low temperature storage	-30℃ , 120 hr
High temperature operation	70℃, 120 hr
Low temperature operation	-20℃ , 120 hr
High temperature and high humidity operation	40℃, 93 %RH, 120 hr
	-30°C → 25°C → 80°C → 25°C
Thermal shock	(30min) (5min) (30min) (5min)
	20 cycle

After completing the reliability tests.leave the samples under the room temperature and for the following inspection items:

- 1) No clearly visible defects or deterioration of display quality allowed.
- 2 No function-related abnormalities.
- 3 Connected parts still connecting tightly.
- 4 Display characteristics fulfil initial value, contrast ratio should be an least 30% of initial value.

10.2 Ultraviolet radiation irradiation test

After Samples irradiated by ultraviolet tradiation, have no deterioration of display quality

10.3 Mechanical test

1)Vibration test

Test item	Test content		
In mobile telephone	Reference mobile phone test standard		
Vibration test	frequence/acceleration	$30 \text{Hz}/2.5 \text{m/s}^2$	
(packed)	direction	X, Y, Z 3 direction	
(packed)	time	30min respectively	

After completing the vibration tests, the samples have No function-related abnormalities or structure distortion .

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2) Shock test

Peak accelation m/s2	Pulseholding time ms	Shock wave
300	11	Half sine wave or back peak sawtooh wave or trapeziform wave

After completing the shock tests,the samples have No function-related abnormalities or structure distortion .

3)packing part drop test

Test item	Test content						
drop	height	80cm					
(packed in a box)	Drop mode	Freedom drop					
		1 corner/3 arris/6 face,1time					
		respectively					

After completing the packing part drop tests,the samples have no function-related abnormalities or

structure distortion.

10.4 Electron magnetic compatibility

Electrostatic withstanding voltage

After air contact discharge (voltage: $\pm 8 KV$) and contact discharge directly (voltage: $\pm 4 KV$) test, the samples display ok ,and have noflicker, white screen, black screen, blue screen etc.abnormity display.

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11 . Inspection standard

No	Item	Criterion for defects						Defect			
		black/white spo $\Phi = \frac{(x+y)}{2}$	ot de	finition		\bigcirc		y	type		
1	Black/white spot defect (in displaying)	1. black/white spot defect (I) area Acceptable numbers size (mm) A B $\Phi \leq 0.1 \text{ignore}$ $0.10 < \Phi \leq 0.15 3$ $0.15 < \Phi \leq 0.25 2$ $\Phi > 0.25 0$ 2. black/white spot defect (II) area Acceptable numbers size (mm) A B $\Phi \leq 0.3 \text{ignore}$ $0.30 < \Phi \leq 0.50 5 \text{ (spacebetween 20mm)}$ $0.50 < \Phi \leq 1.00 3 \text{ (spacebetween 50mm)}$				number B e ween is		gnore	Minor		
2	Black/white line defect(in displaying)	$5.0 < L \le 10$ 0 $1.0 < L \le 5.0$ 0 $L \le 1.0$ 0	mm) W(v).03 <).04 <).06 <).07 < li>e(mn	width) • W≤0.04 • W≤0.06 • W≤0.07 • W≤0.09 defect(II)	A	B 5 3 2 1	area	C gnore	Minor		

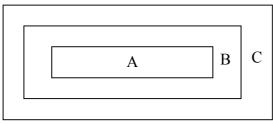
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	1									
		10 < L≤2	0 0.07	< W≤0.09	3					
		5.0 < L≤1	0 0.09	< W≤0.10	2					
		L≤5.0	0.10	< W≤0.15	1					
		1. dot (LC	D)							
				Acceptable number						
		size((mm)		area					
				A	В	С				
		Φ≤	Ф≤0.1		re					
		0.10 < ₫	0 < Φ<0.15 2			ignore				
		0.15 < ₫		1	1		ore			
		0.25 < Ф		0						
				ch panle o	r betwee	en tou	ch panel			
		ane LCl		•			•			
				Acce	Acceptable number		r			
	Blemish & foreign	size	size(mm)		AREA			Minor		
3	matters			A	В	(C	Willion		
		Φ	≤0.1	ign	ore					
		0.10 < Ф<0.15		1	ignore					
				0.15 < Φ			0			
		3.line (LCD/touch panle)								
			size(mm)		Accer	ntable :	number	+		
					71000	area				
		L(length	(a) W((width)	A	В	С			
		Ignore	W	/≤0.02	5					
		L≤3.0	0.02	< W≤0.03	3					
			L≤2.0		< W≤0.05	2		- ignore	;	
				W > 0.05		Treat with				
4	Stain on LCD panel surface	Stain which cannot be removed even when wiped lightly with a soft cloth or similar cleaning too are rejectable								
5	Rust in bezel	Rust which is visible in the bezel is rejectable					Minor			
6	Defect of land surface contact	Evident crevices which is visble are rejectable					Minor			

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7	Parts	(1) failure to mount parts(2) parts not in the specification are mounted	Major				
/	mounting	(3) polarith, for example, is reversed	Major Major				
0	Parts	Parts (1) LSI,IC lead width is more than 50% beyond pad outline					
8	alignment	(2) Chip component is off center and more than 50% of the leads is off the pad outline	Minor				
9	Conductive foreign matter	 (1) on open space(gnd,manual solder)solder ball is allowed up toΦ0.1mm(1EA). (2) In case of shield space is allowed up toΦ0.2mm(1EA) 	Major				
10	Faculty PWB correction	 (1) due to PWB copper foil pattern burnout, the patter is connected, using a jumper wire for repair; 2 or more places corrected per PWB (2) short circuited part is cut, and no resist coating has been performed. 	Minor Minor				

area definition



LCD inspection area

A: active area

B: visible area

C: outside of visible area (Invisible area after assembling)

Visible Defect in area c, but it cannot affect product's quality, it is allowed.

12. Caution and handing precaution

To avoid causing extended damages such as accidents resulting in injury or death, fire accidents, or social damages or social damages if the lcd module fails, Sunrise is always endeavor to maintain sufficient quality of the lcd module in process of designing and manufacturing.

Please pay attention to the followings when you use this TFT LCD module. Safety

1) disassembling or modification

do not disassemble or modify the modules.sensitive parts inside lcd module may be damaged,and dusts or scratches may mar the displays.

2) Breakage of lcd panel

Do not ingest liquid crystal material, do not inhale this material, and do not permit this material to contact the skin, if glass of lcd panel id broken. if liquid crystal material contacts the skin, mouth or clothing, take the following actions immediately.

In case contact to the eye or mouth, rinse with large amount of running water for more than 15

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minutes.in case contact to the skin or clothing, wipe id off immediately and wash with soap and large amount of running water for moue than 15 minutes.the skin or closing may be damaged if liquid crystal material is left adhered.in case ingestion, rinse out the mouth well with water. after spewing uo by drinking large amount of water, get medical treatment.

3) Glass of lcd panel

be careful with chips of grass that may cause injuring fingers or skin, when the glass is broken.

4) Absolute maximum ratings

Do not exceed the absolute maximum rating value under the worst probable condition caused by the supply voltage variation, input voltage variation, variation in parts' constants, environmental temperature, etc., otherwise lcd module may be damaged.

5) power protection circuit

employ protection circuit for power supply, whenever the specification specifies it.

A suitable protection circuit should be applied, based on each system design.

A fuae is not fitted to this module.therefore, without a suitable power-supply protection device, dust or partial circuit failure may cause overheating and/or burning, which may lead to injury.

6) Disposal

Always comply with all applicable environmental regulations, when disposing of the lcd.

7) Edges of parts

Be careful with edges of glass parts and metal frame, it may cause injuring.

For designing the system, give special consideration that the wiring and parts do not touch those edges.

8) Recommended operating conditions

Don't exceed the recommended operation conditions in this specification the performance and quality of the lcd module are warranted only when the lcd module is used within the recommended operation conditions to use the lcd module over the recommended operation condition may have bad influence

on the characteristics and reliability of the lcd module and may shorten the life of the lcd module.

Therefore, when designing the whole set, not to be over the recommended operation conditions, you should fully take care of supply voltage change, characteristica of connection parts, serge of input-and-output line, and surrounding temperature.

13.Installation in assembly

13.1 ESD(electro-static discharge) prevention

The circuit used in lcd module is very sensitive to ESD. The following caution should be taken when installing lcd module to an enclosure of the system in order to prevent damage of circuit used in lcd module

1) Humidity

Ambient humidity of working area is recommended to be higher than 50%(RH)in order avoid ESD.

2) Grounding

-Preson handling lcd modules should be grounded with wirst band.

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- -Tools like soldering iron and screw drivers and working benches should be grounded.
- -Grounded electro-conductive mats are recommended to be covered on the floor of working area and surface of working benched.
- -The grounding should be done through a resister of 0.5-1Mohms in order to prevent spark of ESD
- 3) Be careful with touching metal portion of testing instruments in order to prevent unnecessary ESD.
- 4) Do not touch the electrode area of PCB and electrical parts like LSI,capacitor,connector pin,etc.

5) Ionizer

Using ionizer(an antistatic blower)is recommended at working area in order to reduce electro-static voltage.

6) Removing protection film

When removing protection film from lcd panel, peel off the tag slowly (more than one second) while blowing with ionizer toward the peelong face to minimize ESD which may damage electrical circuit.

13.2. Dust and stain prevention

1) Working area

Reduce dust level in working area.especially the level of metal particle should be decreased, otherwise electrical circuit in lcd module may be damaged due to short circuit by metal particles.

2) Protection film

Lcd module may be shipped with protection film on lcd panle in order to prevent from scratches and dust.it is recommended to remove the film at later process of assembling.

3) Wiping off dust on the panel

When lcd panel becomes dirtu, wipe the panle surface off softly with absorbent cotton or another soft cloth.if necessary, breathe upson the panle surface and then wioe odd immediately and softly again.be careful not to spill organic solvents into the inside of lcd module.the solvents may be damaged by the solvents, so do not use any organic solvents for wiping off lcd panel.

4) Adhesive on lcd panel

Be careful not to attach adhesive, grease.etc., on lcd panel, because it is difficult to remove them without any damages on lcd panel.

5) Water spots on the panel

Avoid the dewing or water condensation.

Wipe off a spot or mist on lcd panel softly with absorbent cotton another cloth as soon as possible if happened, otherwise discoloration or stain may be caused and ,damage may occur if water penetrates the inside.

13.3.Installing lcd module to the enclosure

1) Installing lcd module to the enclosure

Do not bend or twist lcd module even momentarily when the lcd module is installed into the system.

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Bending or twisting the lcd module may cause permanent damage.

When the FPCis bent, the radius of FPC curvature must be more than value of recommendation to prevent bending and twisting forces from affecting the connection of FPC.

Even temporary bending or twisting sometimes causes damage.

2) Interface

Do not fasten screw, with catching interface FPC between lcd module and enclosure. This may cause bending of lcd module, or become the cause of a failure by damaging FPC.

13.4. Mechanical forces

1) Carry

Hold the side of the plastic frame when you carry an lcd module by hand if an lcd is carried using the FPC, it is likely to be damaged and the lcd will then malfunction if you turn on the lcd with a broken FPC, it may cause smoke or burning.

Protection (eg gloves)for fingers and hands is recommended to avoid injury by broken glass.

2) Strong mechanical shock

Avoid strong mechanical shock.such as dropping the lcd from the work bench, or knocking it against a hard object.

3) Excessive forse

Avoid applying excessive force, like pushing the surface of lcd panel. this may cause scratches or breakage of the panel, or a failure of the module.

4) Scratches on the panel

Do not put heavy object such as tools, books, etc., and do not pile up lcd modules.

Be careful not to touch the surface of the polarzer with any hard and sharp object. these parts are

so sensitive and can easily be sdcratched ,even if protected by a film.

5) Connector

When inserting or disconnecting the connector into a conneceor of the lcd module, care should be taken to ensure that no strong external force is spplied to the connectot on the lcd module side.

A strong external force applied to the connector or the FPC may damage that no part such as the FPC etc.should be caught between the case of the system and the module.make sure that the input signal connector of a module is securely and correctly connected to the connector on the system, not skewed, or incompletely connected.

Inputting a signal etc.into the module with connectors incorrectly inserted may cause a circuit component or components to malfunction.

6) FPC

When inserting or disconnecting the connector of the lcd module into a connector of the system, care should be taken to ensure that no strong external force is applied to the FPC on the lcd module side. A strong external force applied to the FPC may damage their connections.

When assembling a module into a system, pay extra attention to ensure that no part such as the FPC etc. should be caught between the case of the system and the module.

Make sure that the input signal connector of a module is securely and correctly connected to the connector on the system.not skewed,or incompletely connected.inputting a signal etc.into the module with connectors incorrectly inserted may cause a circuit component or components to

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malfunction.be careful not to pull or damage the FPC cables,to avoid mechanical damage in FPC and connection part of FPC and cell.

13.5. Operation

1) Power supply

Power supplies should always be turned off during the assembly process.

Do not connect or disconnect the power cables and connectors with power applied to lcd module.this may cause damage to the lcd module circuit.

In operating module at the inspection process, and so on, the supply voltage and signals of driving decice must satisfy the sequence of power supplies and signals described in this specifications.

2) Gas

Do not expose the lcd module to any gas which is not normally contained in the atmosphere, it may cause mis-operation or defects.

3) Used for long term

When a lcd module is used for a long term, the characteristics of lcd module might be changed and it may be out of the standard of optical specifications due to LED discoloration.

LED has the characteristics of shifting optical characteristics by the long term use

14 .Transportation and storage

1) temperature

do not store lcd module in a high temperature and high humidity condition, high than 35° C and 70% (RH) for a long term , meaning about one month or more, otherwise this may deteriorate the quality of the display. when you unavoidably store lcd modules for a long time, store between 0 and 35° C and with a relative humidty 70% or lower.

2) Low temperature

Be careful not to leave it where the temperature is below specified storage temperature because the liquid crystal of the display panel may be damaged.

3) Ultra violet ray

Store lcd module without exposure to direct sunlight or fluorescent lamps in order to prevent the module from strong ultra violet ray.

4) Cleanliness

Keep the lcd module in clean place, because any dust, hard particle may damage the polarizer, or dust invades the inside of the lcd module.

5) Condensation of water

The module should be stored under a condition where no condensation of water is allowed.it may cause mis-operation or defects.be especially careful not to make a module work under the condition that condensation of water appears.

6) Packing

When you must re-package a lcd module after it has been removed from the original packaging, it is recommended to re-pack using the original package box and package material.

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15.Outline dimension

