

Version: 2.0

TECHNICAL SPECIFICATION

MODEL NO.: PM070WU1

The content of this information is subject to be changed without notice. Please contact PVI or its agent for further information

Customer's Confirmation

Customer

Date

By

PVI's Confirmation

Confirmed by	
Prepared By	_

Revision History

Rev.	Issued Date	Revised Contents
0.1	Jan 15, 2009	Preliminary
0.2	Jan 20, 2009	Modify Page 6 4. Mechanical Drawing of TFT-LCD Module: Pin direction
0.3	Mar 24, 2009	Modify Page 5 4. Mechanical Drawing of TFT-LCD Module Modify Page 9 7-2) Recommended Driving Condition for Back Light Modify Page 15 13. Optical Characteristics: Contrast Ratio &Viewing Angle data Add Page 15 13. Optical Characteristics: Brightness data &White Chromaticity Add Page 20 16. Packing Diagram
1.0	Apr 09, 2009	Add Page 9 7-2) Recommended Driving Condition for Back Light: Supply voltage of LED backlight Add Page 11 10. Block Diagram Modify Page 12 11. Interface Timing
2.0	Sep 18, 2009	Modify Page5~6 4. Mechanical Drawing of TFT-LCD Module

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:2



TECHNICAL SPECIFICATION

CONTENTS

NO.	ITEM	PAGE
-	Cover	1
	Revision History	2
-	Contents	3
1	Application	4
2	Features	4
3	Mechanical Specifications	4
4	Mechanical Drawing of TFT-LCD module	5
5	Input Terminals	7
6	Absolute Maximum Ratings	8
7	Electrical Characteristics	8
8	Pixel Arrangement	9
9	Display Color and Gray Scale Reference	10
10	Block Diagram	11
11	Interface Timing	12
12	Power On Sequence	15
13	Optical Characteristics	15
14	Handling Cautions	18
15	Reliability Test	19
16	Packing Diagram	20

1. Application

This data sheet applies to a color TFT LCD module, PM070WU1. The application of panel are OA product, which requires high quality flat panel display.

Prime View assumes no responsibility for any damage resulting from the use of the device which does not complies with the instructions and the precautions in these specification sheets.

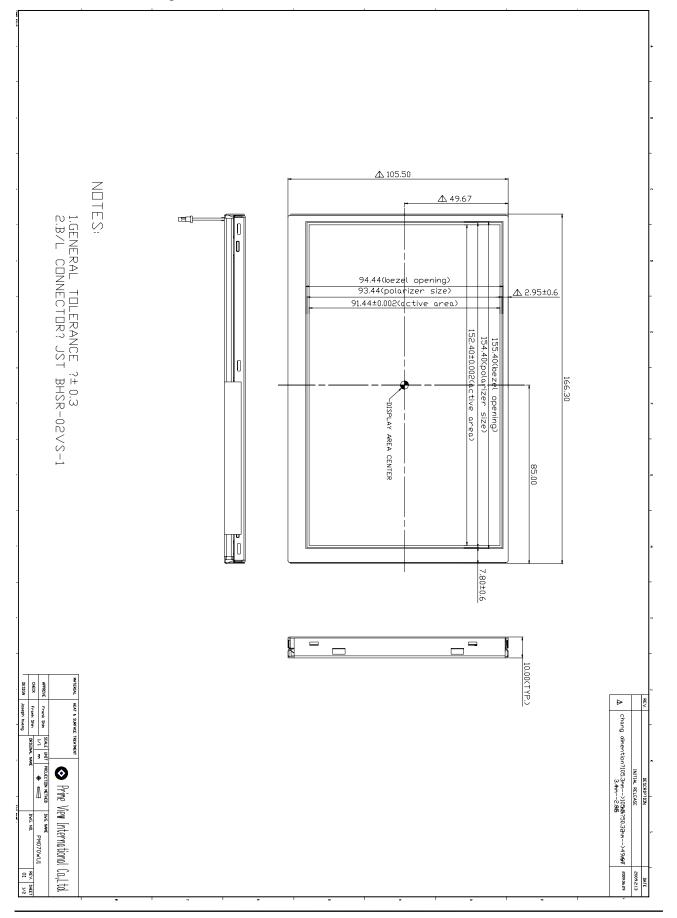
2. Features

- . Wide VGA (800*480 pixels) resolution
- . Amorphous silicon TFT LCD panel with LED back-light unit
- . Pixel in stripe configuration
- . Thin and light weight
- . Display Colors : 262,144 colors
- . +3.3V DC supply voltage for TFT LCD panel driving
- . Wide viewing angle
- . TTL transmission interface

3. Mechanical Specifications

Parameter	Specifications	Unit
Screen Size	7.0(diagonal)	inch
Display Format	800×(R, G, B)×480	dot
Display Colors	262,144	
Active Area	152.4(H)×91.44(V)	mm
Pixel Pitch	0.1905(H)×0.1905(V)	mm
Pixel Configuration	Stripe	
Outline Dimension	166.3(W)×105.5 (H)×10.0(D) (typ.)	mm
Weight	244 <u>+</u> 15	g
Back-light	33-LED	
Surface treatment	Anti-glare and EWV Film	
Display mode	Normally white	
Gray scale inversion direction	6 o'clock	Note 13-1

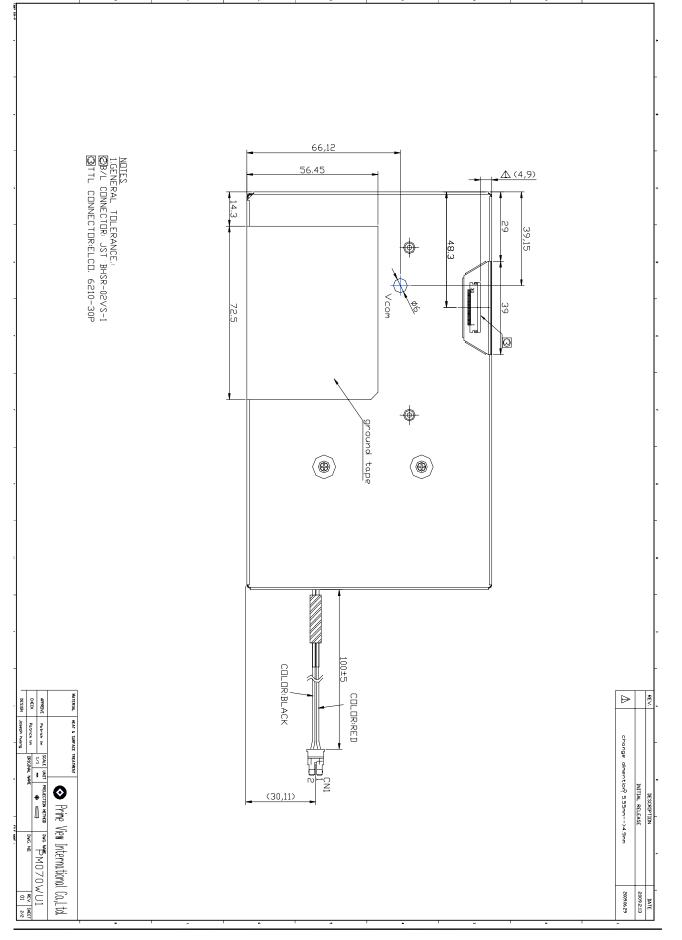
4. Mechanical Drawing of TFT-LCD Module



The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:5

PM070WU1





The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:6

PM070WU1

5. Input Terminals

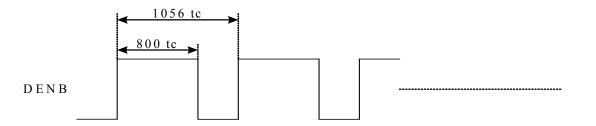
5-1) TFT-LCD Panel Driving

Connector type: ELCO 6210-30P

Pin No.	Symbol	Function	Remark
1	CLK	Clock Signal for Sampling Image Digital Data	
2	Hsync	Horizontal Synchronous Signal	
3	Vsync	Vertical Synchronous Signal	
4	GND	Ground (0V)	
5	R0	Red Image Data Signal (LSB)	
6	R1	Red Image Data Signal	
7	R2	Red Image Data Signal	
8	R3	Red Image Data Signal	
9	R4	Red Image Data Signal	
10	R5	Red Image Data Signal (MSB)	
11	GND	Ground (0V)	
12	G0	Green Image Data Signal (LSB)	
13	G1	Green Image Data Signal	
14	G2	Green Image Data Signal	
15	G3	Green Image Data Signal	
16	G4	Green Image Data Signal	
17	G5	Green Image Data Signal (MSB)	
18	GND	Ground (0V)	
19	B0	Blue Image Data Signal (LSB)	
20	B1	Blue Image Data Signal	
21	B2	Blue Image Data Signal	
22	B3	Blue Image Data Signal	
23	B4	Blue Image Data Signal	
24	B5	Blue Image Data Signal (MSB)	
25	GND	Ground (0V)	
26	DENB	Compound Synchronization signal	Note5-1
27	VCC	DC +3.3V Power Supply	
28	VCC	DC +3.3V Power Supply	
29	R/L	Left / Right control for source driver	Note5-2
30	U/D	Up / Down control for gate driver	Note5-2

Note5-1: DENB input signal.

If customer wanted to off the DENB mode, you must keep the DENB always High or Low.

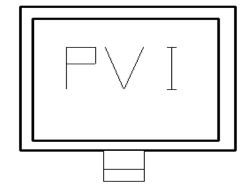


(tc: the period of sampling clock)

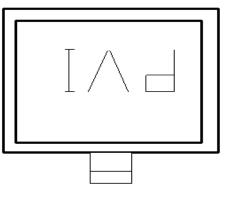
The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:7

Note 5-2: The definitions of U/D & R/L

U/D(PIN 30)=Low R/L(PIN 29)=High



U/D(PIN 30)=High R/L(PIN 29)=Low



6. Absolute Maximum Ratings:

GND=0V, Ta=25

					JND-0V, 10-25
Parameters	Symbol	MIN.	MAX.	Unit	Remark
Supply Voltage	V _{CC}	-0.3	+4.0	V	
Input Signals Voltage	V _{IN}	-0.3	V _{CC} +0.3	V	
Storage Temperature	Tst	-40	+85		
Operation Temperature	Тор	-30	+80		

7. Electrical Characteristics

7-1) Recommended Operating Conditions:

```
GND = 0V , Ta = 25
```

Item	Symbol	Min.	Тур.	Max.	Unit	Remark	
Supply Voltage		V _{CC}	3.0	3.3	3.6	V	
Current Dissipation		I _{CC}	-	110	165	mA	Note7-1
Total power consumption		Pcc	-	363	544.5	mW	Vcc=3.3V
Digital input voltage	High Level	VIN	$0.7 V_{CC}$	-	V _{CC}	mV	
	Low Level	VIL	-0.1	-	$0.2V_{CC}$		

Note 7-1: To test the current dissipation of VCC using the "color bars" testing pattern shown as below

1	2	3	4	5	6	7	8	
---	---	---	---	---	---	---	---	--

1. White

- 2. Yellow
- 3. Cyan
- 4. Green
- 5. Magenta
- 6. Red
- 7. Blue
- 8. Black

I_{CC} current dissipation testing pattern

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:8

PM070WU1

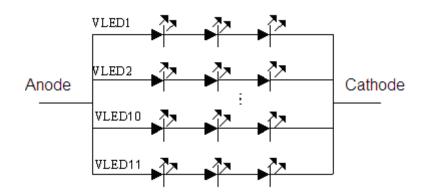
7-2) Recommended Driving Condition for Back Light

						la = 25
Parameter	Symbol	Min	TYP	MAX	Unit	Remark
Supply voltage of LED backlight	V _{LED1~11}	-	-	(11)	V	Note 7-2
Supply current of LED backlight	I _{LED1~11}	-	16	-	mA	Note 7-3
Backlight Power Consumption	P_{LED}	-	-	1.94	W	Note 7-2 /Note 7-4

Note 7-2: I_{LED}= 16mA, constant current

Note 7-3: The LED driving condition is defined for each LED module. (3 LED Serial) Input current = 16mA * 11 = 176mA

Note 7-4: $\dot{P}_{LED} = V_{LED1} * I_{LED1} + V_{LED2} * I_{LED2} ... + V_{LED10} * I_{LED10} + V_{LED11} * I_{LED11}$



7-3) Backlight driving

Connector type: JST BHSR-02VS-1N, PIN No 2 pin

Pin No	Symbol	Description	Remark
1	+	Input terminal (Anode)	Wire color : Red
2	-	Input terminal (Cathode)	Wire Color : Black

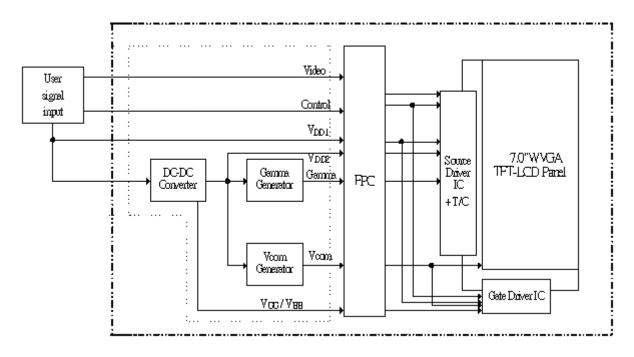
8. Pixel Arrangement

R G B R G B 1 st Line R G B R G B 2 nd Line R G B 3 rd Line I st Pixel	R G B R G B R G B 800 th Pixel
$1 \text{ Pixel} = \boxed{\mathbf{R} \mathbf{G} \mathbf{B}}$	
RGB 478 th LineRGBRGBRGBRGBRGBRGB 479 th LineRGBRGB 480 th Line	R G B R G B R G B

9. Display Color and Gray Scale Reference

									npu	t Co	olor	Data	a						
Color				Re	ed			Green						Blue					
		R5	R4	R3	R2	R1	R0	G5	G4	G3	G2	G1	G0	B5	B4	B 3	B2	B1	B0
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (63)	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
	Green (63)	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0
Basic	Blue (63)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1
Colors	Cyan	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	0	0	0	0	0	0	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Red (00)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (01)	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
	Red (02)	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	Darker																		
Red	\downarrow																		
	Brighter																		
	Red (61)	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
	Red (62)	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
-	Red (63)	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
	Green (00)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green (01)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
	Green (02)	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
-	Darker																		
Green	↓	\downarrow	\downarrow	\downarrow	\downarrow	\downarrow	\downarrow	↓	↓	\downarrow									
	Brighter		_	_	_	_	_							_	_	_	_	_	_
	Green (61)	0	0	0	0	0	0	1	1	1	1	0	1	0	0	0	0	0	0
	Green (62)	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0
-	Green (63)	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0
	Blue (00)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Blue (01)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Blue (02)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	Darker																		$\left - \right $
Blue		↓	\downarrow	\downarrow	\downarrow	↓	\downarrow	↓	\downarrow	↓	\downarrow	\downarrow	↓	↓	Ļ	↓	↓↓	↓↓	$\downarrow \downarrow$
	Brighter		~	~	~	~	~		~	~	~	~	~						$\left \right $
	Blue (61)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	0	1
	Blue (62)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	0
	Blue (63)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1

10. Block Diagram



11. Interface Timing

11-1) Timing Parameters

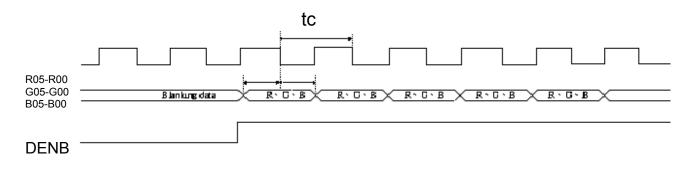
		Symbol	Min.	Тур.	Max.	Unit	Remark
Power supply		VCC	3.0	3.3	3.6	V	
CLK	Frequency	1/tc	-	32	-	MHz	
	Frequency	tc	-	31.25	-	ns	
	Period	Нр	-	33	-	us	
	Fenou	пр	-	1056	-	tc	
	Display period	Hdp	-	800	-	tc	
	Pulse width	Hpw	-	128	-	tc	
HSYNC	Back-porch	Hbp	-	88	-	tc	
	Front-porch	Hfp	-	40	-	tc	
	Hpw+Ht	р	-	216	-	tc	
	Hsync-CLK	Hhc	10	-	Tc-10	ns	
	Vsync-Hsync	Hvh	0	0	200	tc	
	Period	Vp	-	17.325	-	ms	
	Fenou	v٢	-	525	-	Нр	
	Display period	Vdp	-	480	-	Нр	
VSYNC	Pulse width	Vpw	-	2	-	Нр	
	Back-porch	Vbp	-	33	-	Нр	
	Front-porch	Vfp	-	10	-	Нр	
	Vpw+Vb	р	-	35	-	Нр	
DENB	Horizontal scanning period	T1	860	1056	1064	tc	
	Horizontal display period	T2	-	800	-	tc	
	Vertical display period	Т3	-	480	-	T1	
	Frame cycling period	T4	490	525	590	T1	
DCD	CLK-DATA	Dcd	10	-	-	ns	
R,G,B	DATA-CLK	Ddc	8	-	-	ns	

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:12

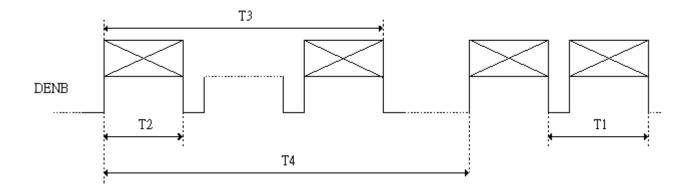


11-2) The Timing Diagram

- A. The timing chart for DENB mode
 - a) CLK data, relationship



b) DENB Timing



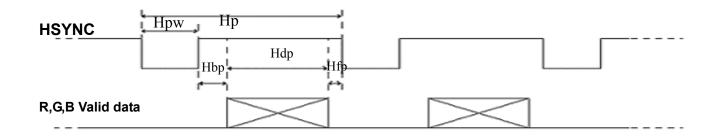
- B. The timing chart for sync mode
 - a) CLK Hsync relation ship



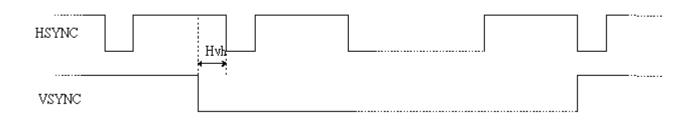
The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:13

PM070WU1

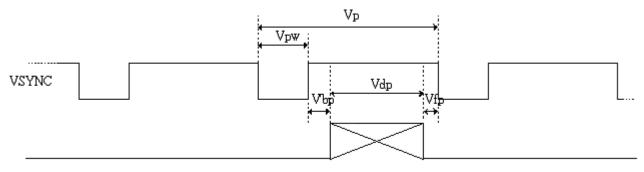
b) Hsync timing



c) Hsync, Vsync relation ship



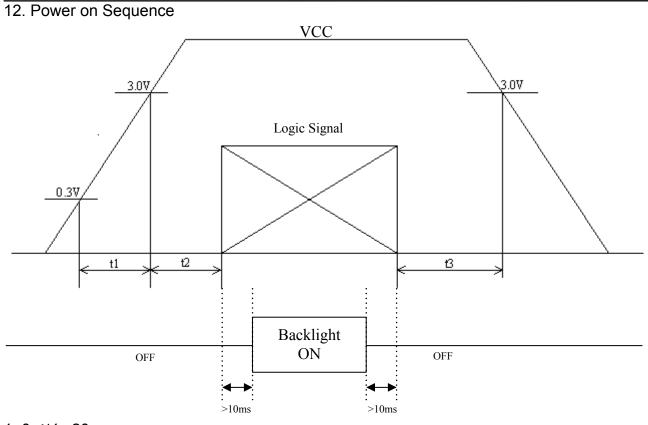
d) Vsync Timing



Valid line

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:14

PM070WU1



- 1.0<t1 20ms
- 2.0<t2 50ms

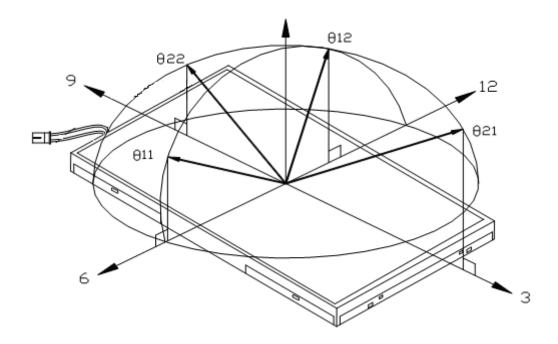
3.0<t3 1s

13. Optical Characteristics

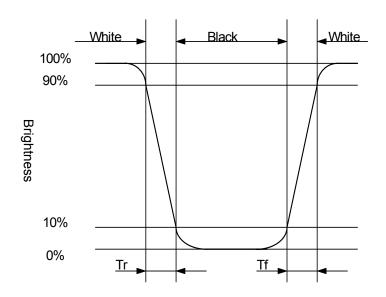
13-1) Specification:

								Ta=25
Para	neter	Symbol	Condition	MIN.	TYP.	MAX.	Unit	Remarks
Viewing	Horizontal	θ22.21		±75	±80	-	deg	
Angle	Vertical	θ12	CR 10	55	60	-	deg	Note 13-1
Angie	ventical	θ11		65	70	-	deg	
Contras	st Ratio	CR	θ=0°	600	800	-	-	Note 13-2
Response tim	Rise	Tr	θ=0°	-	5	10	ms	Note 13-3
i tesponse tim	Fall	Tf		-	15	20	ms	
Brigh	tness	L	θ=0°/φ=0	350	400	-	cd/m ^²	
LE	ED Life Time		+2 5℃	20000	30000	-	hrs	Note 13-4
Luminance	Uniformity	U	-	70	75	-	%	Note 13-5
White Chromaticity		Х	-	0.27	0.31	0.35	-	
white Ch	iomationy	у	-	0.30	0.34	0.38	-	
Cross	s Talk	CTK	θ=0°	-	-	3.5	%	Note 13-6

Note 13-1: The definitions of viewing angles are as follow.



Note 13-2: The definition of contrast ratio $CR = \frac{Luminance when Testing point is White}{Luminance when Testing point is Black}$



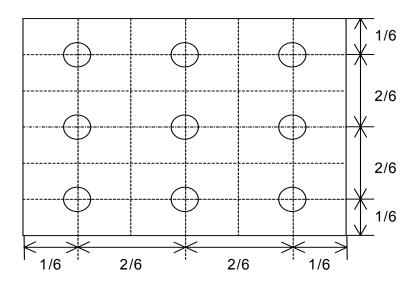
Note 13-3: Definition of Response Time Tr and Tr:

Note 13-4: The "LED Life time " is defined as the module brightness decrease to 50% original Brightness that the ambient temperature is 25 and I_{LED} =176mA

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:16

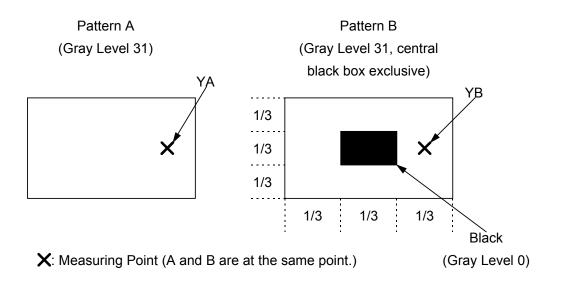
Note 13-5: The uniformity of LCD is defined as

 $U = \frac{\text{The Minimum Brightness of the 9 testing Points}}{\text{The Maximum Brightness of the 9 testing Points}}$ Luminance meter: BM-5A or BM-7 fast (TOPCON)
Measurement distance: 500 mm +/- 50 mm
Ambient illumination: < 1 Lux
Measuring direction: Perpendicular to the surface of module
The test pattern is white (Gray Level 63).



Note 13-6: Cross Talk (CTK) =
$$\frac{|YA-YB|}{YA} \times 100\%$$

YA: Brightness of Pattern A YB: Brightness of Pattern B Luminance meter: BM 5A or BM-7 fast (TOPCON) Measurement distance: 500 mm +/- 50 mm Ambient illumination: < 1 Lux Measuring direction: Perpendicular to the surface of module



- a) Please power off the module when you connect the input/output connector.
- b) Polarizer which is made of soft material and susceptible to flaw must be handled carefully.

PM070WU1

- c) Protective film (Laminator) is applied on surface to protect it against scratches and dirt.
- d) Please following the tear off direction as figure14-1 to remove the protective film as slowly as possible, so that electrostatic charge can be minimized.
- 14-2) Precautions in mounting
 - a) When metal part of the TFT-LCD module (shielding lid and rear case) is soiled, wipe it with soft dry cloth.
 - b) Wipe off water drops or finger grease immediately. Long contact with water may cause discoloration or spots.
 - c) TFT-LCD module uses glass which breaks or cracks easily if dropped or bumped on hard surface. Please handle with care.
 - d) Since CMOS LSI is used in the module. So take care of static electricity and earth yourself when handling.
- 14-3) Adjusting module
 - a) Adjusting volumes on the rear face of the module have been set optimally before shipment.
 - b) Therefore, do not change any adjusted values. If adjusted values are changed, the specifications described may not be satisfied.
- 14-4) Others
 - a) Do not expose the module to direct sunlight or intensive ultraviolet rays for many hours.
 - b) Store the module at a room temperature place.
 - c) The voltage of beginning electric discharge may over the normal voltage because of leakage current from approach conductor by to draw lump read lead line around.
 - d) If LCD panel breaks, it is possibly that the liquid crystal escapes from the panel. Avoid putting it into eyes or mouth. When liquid crystal sticks on hands, clothes or feet. Wash it out immediately with soap.
 - e) Observe all other precautionary requirements in handling general electronic components.
 - f) Please adjust the voltage of common electrode as material of attachment by 1 module.

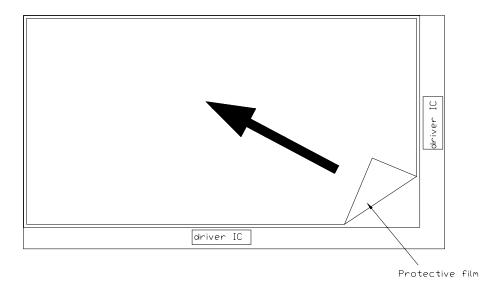


Figure 14-1 the way to peel off protective film

The information contained herein is the exclusive property of Prime View International Co., Ltd. and shall not be distributed, reproduced, or disclosed in whole or in part without prior written permission of Prime View International Co., Ltd. Page:18

15. Reliability Test

No	Test Item	Test Condition					
1	High Temperature Storage Test	Ta = +85 , 240 hrs					
2	Low Temperature Storage Test	Ta = -40 ,240 hrs					
3	High Temperature Operation Test	Ta = +80 ,240 hrs					
4	Low Temperature Operation Test	Ta = -30 , 240 hrs					
5	High Temperature & High Humidity Operation Test	Ta = +60 ,90%RH, 240 hrs (No Condensation)					
6	Thermal Cycling Test (non-operating)	-30 →+80 , 100 Cycles 30min 30min					
7	Vibration Test (non-operating)	Frequency:10~55 H _Z , Amplitude:1 mm Sweep time: 11 min Test Period: 6 Cycles for each direction of X, Y, Z					
8	Shock Test (non-operating)	100G, 6ms Direction: ±X, ±Y, ±Z Cycle: 3 times					
9	Electrostatic Discharge Test (Operating)	C=150pF. R=330Ω. Contact= <u>+</u> 8KV ; Air= <u>+</u> 15KV 10times/point, 5 points/panel face					

Ta: ambient temperature

Note: The protective film must be removed before temperature test.

[Criteria]

In the standard conditions, there is not display function NG issue occurred. (Including: line defect ,no image), All the cosmetic specification is judged before the reliability stress.

PM070WU1

16. Packing Dia	agram								I		0000
					ZONE	REV.	DOCUUMENT N	10. I	ESCRIPTION	DATE	REV.BY
	\wedge										
<											
	50 ⁻ 030241										
		; /									
			_								
				-(1)							
			ļ								
			,			\checkmark	2				
			\sim		4						
					$\left(\right)$	$\overline{\ }$					
						\neg					
	(IIII))	\bigcirc									
	(IIII)	<i>M</i>		\mathbf{i}			0				
		W	M								
	\sim	Ň									
		\mathbf{X}))Ľ								
						、 、	\bigwedge				
V V					~(1) <	$\langle \rangle$	\searrow			
									\sim		
	$\langle \rangle$		Ŷ							\nearrow	
	\times								\setminus X	ſ	
									γ		
\mid											
$ $ \langle \rangle										T	
	$\overline{\}$			×						∕—Tape	
		\searrow			>						
		\wedge		1		NO					
	\searrow		\sim	\leq		1.Q'T 2.Dim	Y:30 pcs m ension:530	noudule *295*2.	/carton. 30mm		
						3.Wei	ght: 11.5				
		\checkmark			~(4)	′ 					
						4	50-0100111	CADTO	NI	1]
						3 5	50-050007	1 靜電袋	21N		抗靜電
						2 F	PM070WU1 50-0302411		彩 御材	30	上蓋+ 底座
						ITEM	PART NO.	DESCR			REMARK
MTL.SPEC.	UNSPECIFIED '	rol's		REMARK			<u></u>	永山大	工業股位	公右 限	公司
	ANGLE								Internat		
	ROUGHNESS	00117	LINIT					110 10	meerma		с., ш.а.
APPROVE Frank shin	09.03.25	SCALE	UNIT		heet of 1			// 1.4 - 1	* • • •		
CHECK Frank shin	09.03.25	1001 110			U				lodule	Packing	
DRAWN Joseph H	09_03_25	MTL.NO.					DWG FILE	:			01 A4
	• •										