



Version:1.0

TECHNICAL SPECIFICATION

MODEL NO.: PW070XU3

Customer's Confirmation	
Customer	
Date	
Ву	
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	Confirmed By
	Prepared By

Date: Mar.08,2005

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1. Application

This technical specification applies to 7.0" color TFT-LCD module, PW070XU3. The applications of the panel are car TV, portable DVD, GPS, multimedia applications and others AV system.

2. Features

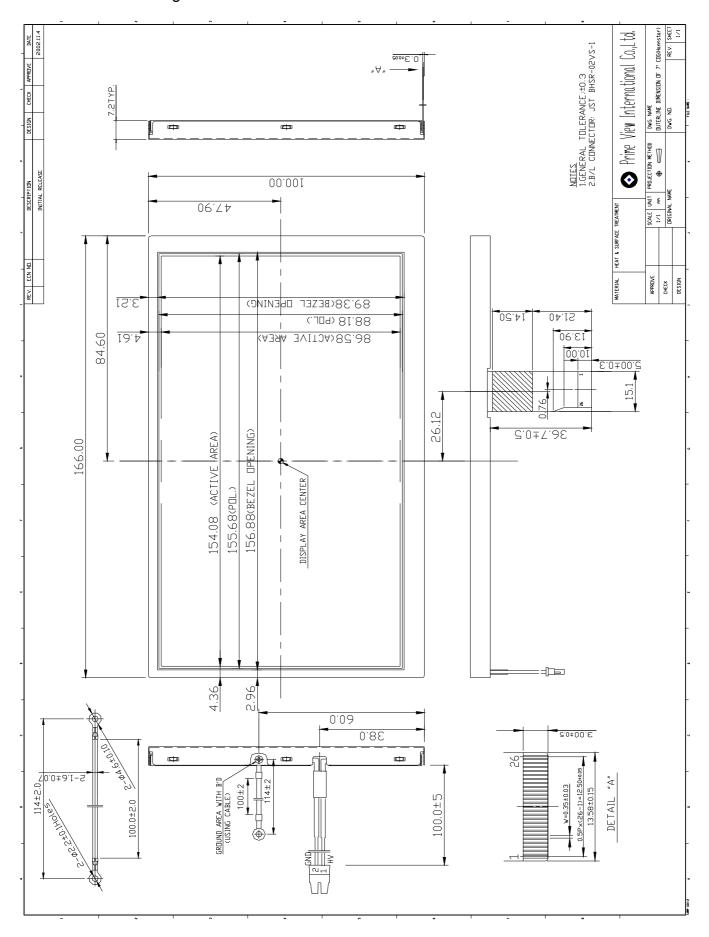
- . Amorphous silicon TFT-LCD with B/L unit
- . Pixel in stripe configuration
- . Slim and compact
- . Image Reversion: Up/Down and Left/Right
- . Support multi display mode (If you use this mode, you must use PVI-1004D's timing controller (made by PVI))

3. Mechanical Specifications

Parameter	Specifications	Unit
Screen Size	7.0 (16:9 diagonal)	Inch
Display Format	1440 (H) ×234(V)	dot
Active Area	154.08 (H)×86.58 (V)	mm
Dot Pitch	0.107(H)×0.370 (V)	mm
Pixel Configuration	Stripe	
Outline Dimension	166.0(W)x100.0(H)x7.2(D)(Typ.)	mm
Surface Treatment	Anti-Glare and Hard Coating	
Weight	164±10	g



4. Mechanical Drawing of TFT-LCD Module





5.Input / Output Terminals

LCD Module Connector

FPC Down Connect, 26 Pins, Pitch: 0.5 mm

Pin No	Symbol	I/O	Description	Remark
1	GND	ı	Ground for logic circuit	
2	V_{CC1}		Supply voltage of logic control circuit for scan driver	
3	V_{GL}		Negative power for scan driver	
4	V_{GH}		Positive power for scan driver	
5	STVD	I/O	Vertical start pulse	Note 5-1
6	STVU	I/O	Vertical start pulse	Note 5-1
7	CKV		Shift clock for scan driver	
8	U/D		Up / Down scan control input	Note 5-1
9	OEV	I	Output enable control for scan driver	
10	V_{COM}	I	Common electrode driving signal	
11	V_{COM}	ı	Common electrode driving signal	
12	L/R	ı	Left / Right control	Note 5-2
13	MOD	I	Sequential sampling and smultaneous sampling setting	Note 5-3
14	OEH	ı	Output enable control for data driver	
15	STHL	I/O	Start pulse for horizontal scan line	Note 5-2
16	STHR	I/O	Start pulse for horizontal scan line	Note 5-2
17	CPH3	ı	Sampling and shifting clock for data driver	
18	CPH2	ı	Sampling and shifting clock for data driver	
19	CPH1	ı	Sampling and shifting clock for data driver	
20	V _{CC2}	ı	Supply voltage of logic control circuit for data driver	
21	GND	-	Ground for logic circuit	
22	VR	I	Alternated video signal (Red)	
23	VG	ı	Alternated video signal (Green)	
24	VB	ı	Alternated video signal (Blue)	
25	AV_{DD}	I	Supply voltage for analog circuit	
26	AV _{SS}	-	Ground for analog circuit	

Note 5-1

U/D	STVD	STVU	scanning direction
Vcc	Input	output	down to up
GND	Output	input	up to down

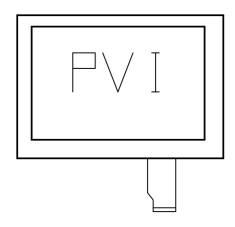
Note 5-2

R/L	STHL	STHR	scanning direction
Vcc	output	input	left to right
GND	input	output	right to left

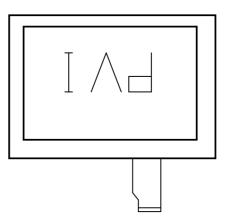


The definitions of Note 5-1

U/D(PIN 8)=Low R/L(PIN 12)=High



U/D(PIN 8)=High R/L(PIN 12)=Low



Note ➡ : MOD=H: Simultaneous sampling

MOD=L: Sequential sampling

Please set CPH2 and CPH3 to GND when MOD=H

Note 5-4 : V_{CC1} TYP. = +3.3V

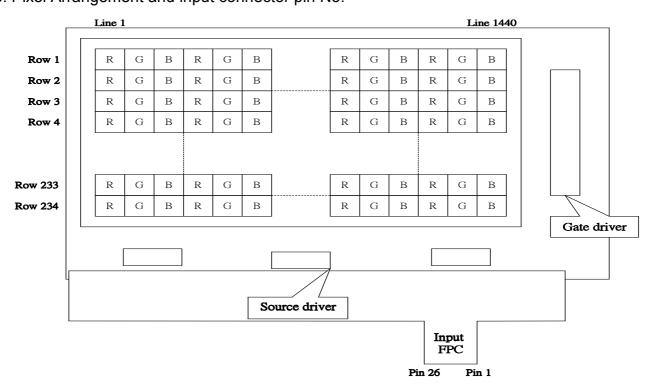
Note 5-5: V_{GL} TYP.=-12V

Note 5-6: V_{GH} TYP.=+17V

Note 5-7: V_{CC2} TYP. = +3.3V

Note 5-8 : AV_{DD} TYP. = +5V

6. Pixel Arrangement and input connector pin No.





7. Absolute Maximum Ratings

The followings are maximum values, which if exceeded, may cause faulty operation or damage to the unit.

Parameter		Symbol	MIN.	MAX.	Unit	Remark
Supply Voltage For Source Drive	AV_{DD}	-0.3	+7.0	V		
Supply Voltage For Source Driver		V_{CC2}	-0.3	+6.0	V	
		V _{CC1}	-0.3	+6.0	V	
Supply Voltage For Gate Driver	H Level	V_{GH}	-0.3	+30	V	
	L Level	V_{GL}	-20	+0.3	V	
		V_{GH} - V_{GL}	-0.3	+40	V	
Analog Input Signal Voltage		VR,VG,VB	-0.3	AV _{DD} +0.3	V	Note 7-1
Storage Temperature			-20	+70	$^{\circ}\!\mathbb{C}$	
Operation Temperature			0	+60	$^{\circ}\!\mathbb{C}$	Note 7-2

Notes 7-1: Analog Input Voltage means V_R,V_G,V_B.

Notes 7-2: Optical characteristics shown in Table 10-1 are measured under Ta=+25℃.

8. Electrical Characteristics

8-1) Recommended Driving condition for TFT-LCD panel

Parameter		Symbol	MIN.	Тур.	MAX.	Unit	Remark
Supply Voltage For Source	Analog	AV_{DD}	+4.5	+5.0	+5.5	V	
Driver	Logic	V_{CC2}	+3.0	+3.3	+3.6	V	
	H level	V_{GH}	+15	+17	+19	V	
Supply Voltage For Gate Driver	L level	V _{GL DC}	-13.0	-12	-10.5	V	DC component
Supply Voltage For Sale Briver		V _{GL AC}		+5.0			AC component
	Logic	V _{CC1}	+3.0	+3.3	+3.6	V	
Analog Input Signal Voltage	VIAC	V_{iAC}	-	+4.0	+4.2	V	AC component
Analog input Signal Voltage	VIDC	V_{iDC}	-	2.5	-	V	DC component
Digital input voltage	H level	V_{IH}	0.7 Vcc	-	Vcc	V	
Digital input voltage	L level	V_{IL}	0	-	0.3 Vcc	V	
	H level	V _{OH}	0.7 Vcc	-	Vcc	V	
Digital output voltage	L level	V _{OL}	0	-	0.3 Vcc	V	
V	V _{COM AC}	-	+5.0	-	V _{p-p}	AC component of V _{COM}	
V _{COM}	V _{COM DC}	-	1.6	-	V	DC component of V _{COM} Note 8-1	

Note 8-1 : PVI strongly suggests that the $V_{\text{COM DC}}$ level shall be adjustable , and the adjustable level range is $1.6V\pm1V$, every module's $V_{\text{COM DC}}$ level shall be carefully adjusted to show a best image performance.



8-2)Recommended driving condition for back light

Parameter	Symbol	Min.	Тур.	Max.	Unit	Remark
Lamp voltage	V_L	474	527	580	Vrms	I∟=6mA
Lamp current	Ι _L	3	6	8	MA	Note 8-2
Lamp frequency	P_L	40	55	80	KHz	Note 8-3
Kick-off voltage(25 [°] C) (Reference Value)	Vs			630	Vrms	Note 8-4
Kick-off voltage(0°ℂ) (Reference Value)	Vs			890	Vrms	Note 8-4

Note 8-2: In order to satisfy the quality of B/L, no matter use what kind of inverter, the output lamp current must between Min. and Max. to avoid the abnormal display image caused by B/L.

Note 8-3 : The waveform of lamp driving voltage should be as closed to a perfect sine wave as possible.

Note 8-4: The Kick-off times \ge 1sec.

Back Light driving

Back Light Connector: JST BHSR-02VS-1, Pin No.: 2, Pitch: 3.5 mm

Pin No	Symbol	Description	Remark
1	VL1	Input terminal (Hi voltage side)	
2	VL2	Input terminal (Low voltage side)	Note 8-5

Note 8-5: Low voltage side of bak light inverter connects with Ground of inverter circuits.

8-3) Power Consumption

Ta= 25 ℃

Parameter	Symbol	Conditions	TYP.	MAX	Unit	Remark
Supply current for Gate Driver (Hi level)	I _{GH}	$V_{GH} = +17V$	0.6	0.9	mA	
Supply current for Gate Driver (Low level)	I _{GL}	$V_{GL} = -12V$	1.5	1.9	mA	
Supply current for Source Driver(Analog)	I _{DD}	$AV_{DD} = +5V$	10.5	15	mA	
Supply current for Source Driver(Digital)	I _{CC2}	$V_{CC2} = +3.3V$	1.1	1.35	mA	
Supply current for Gate Driver (Digital)	I _{CC1}	$V_{CC1} = +3.3V$	0.2	0.5	mA	
LCD Panel Power Consumption			85	120	mW	Note 8-6
Back Light Lamp Power Consumption			3.3		W	Note 8-7

Note 8-6: The power consumption for back light is not included.

Note 8-7: Back light lamp power consumption is calculated by I_L×V_L.



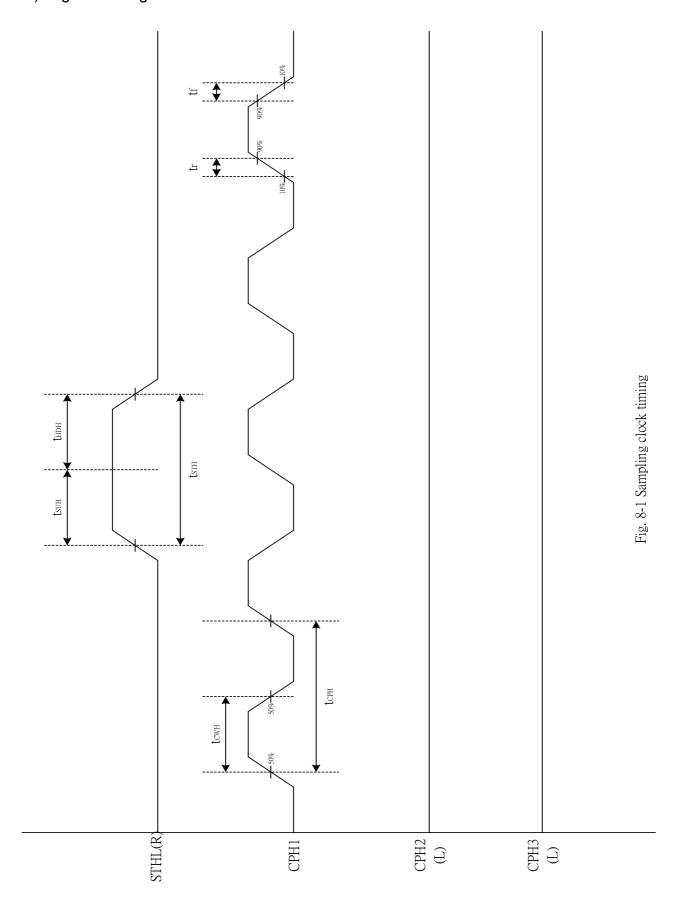


8-3) Timing Characteristics Of Input Signals

Characteristics	Symbol	Min.	Тур.	Max.	Unit	Remark
Rising time	t _r	-	- 7	10	ns	
Falling time	t _f	-	-	10	ns	
High and low level pulse width	t _{CPH}	9.2	9.6	10.0	MHz	CPH1~CPH3
CPH pulse duty	t _{cwh}	30	50	70	%	CPH1~CPH3
STH setup time	t _{suh}	20	-	-	ns	STHR,STHL
STH hold time	t _{HDH}	20	-	-	ns	STHR,STHL
STH pulse width	t _{STH}	-	1	-	t_{CPH}	STHR,STHL
STH period	t _H	61.5	63.5	65.5	μ s	STHR,STHL
OEH pulse width	t _{OEH}	-	1.40	-	μ s	OEH
Sample and hold disable time	t _{DIS1}	-	7.43	-	μs	
OEV pulse width	t _{OEV}	-	18	-	μ s	OEV
CKV pulse width	t _{CKV}	-	31.75	-	μs	CKV
Clean enable time	t _{DIS2}	-	9.0	-	μs	
Horizontal display start	t _{SH}	-	0	-	t _{CPH} /3	
Horizontal display timing range	t _{DH}	-	480	-	t _{CPH}	
STV setup time	t _{suv}	400	-	-	Ns	STVR,STVL
STV hold time	t _{HDV}	400	-	-	Ns	STVR,STVL
STV pulse width	t _{STV}	-	-	1	t_{\scriptscriptstyleH}	STVR,STVL
Horizontal lines per field	t _v	256	262	268	t_{\scriptscriptstyleH}	
Vertical display start	t _{sv}		3	-	t_{\scriptscriptstyleH}	
Vertical display timing range	t_{DV}		234	-	t_{\scriptscriptstyleH}	
VCOM rising time	t_{rCOM}		-	5	${ m M}{ m s}$	
VCOM falling time	t_{fCOM}		-	5	Ms	
VCOM delay time	t _{DCOM}		-	3	Ms	
RGB delay time	t _{DRGB}		-	1	Ms	



8-4) Signal Timing Waveforms



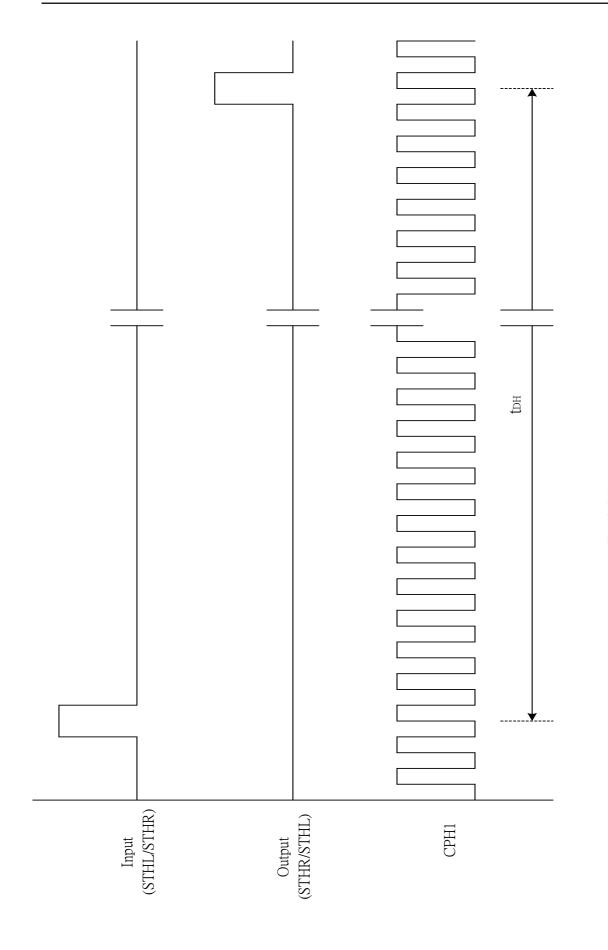
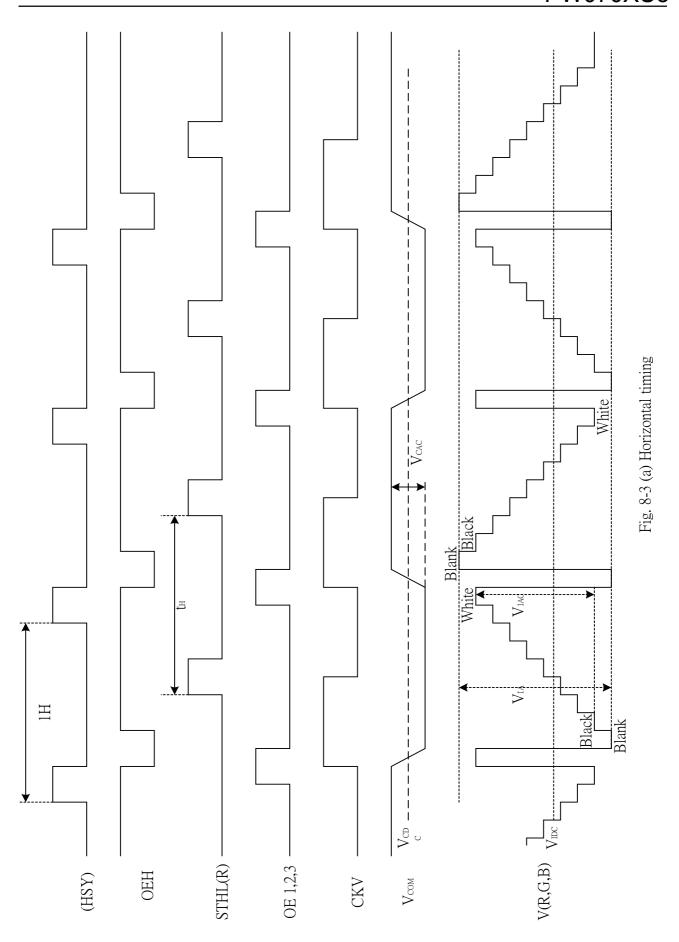
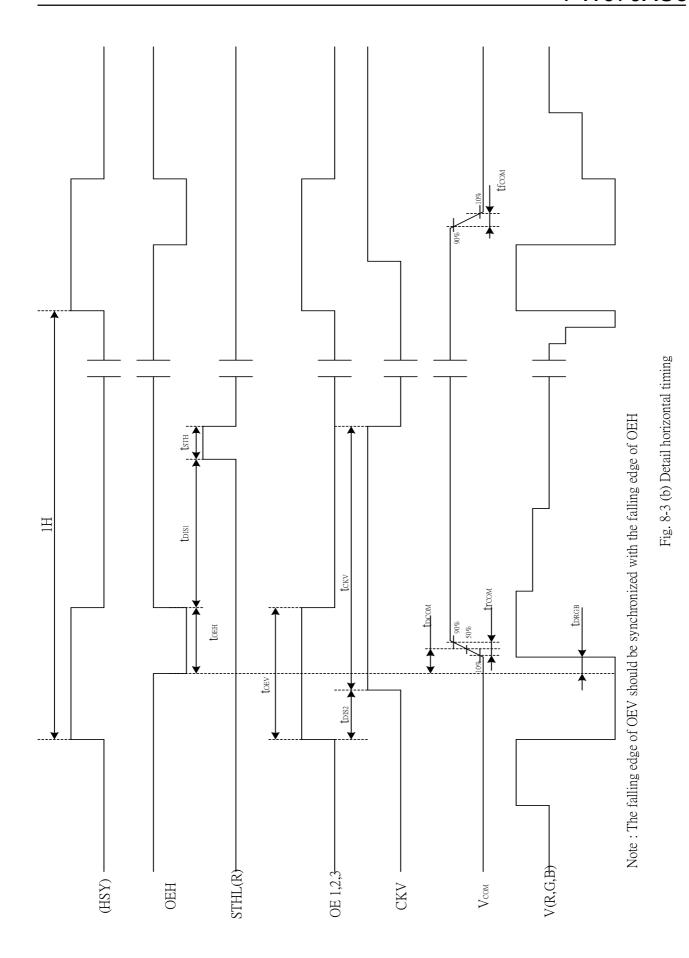
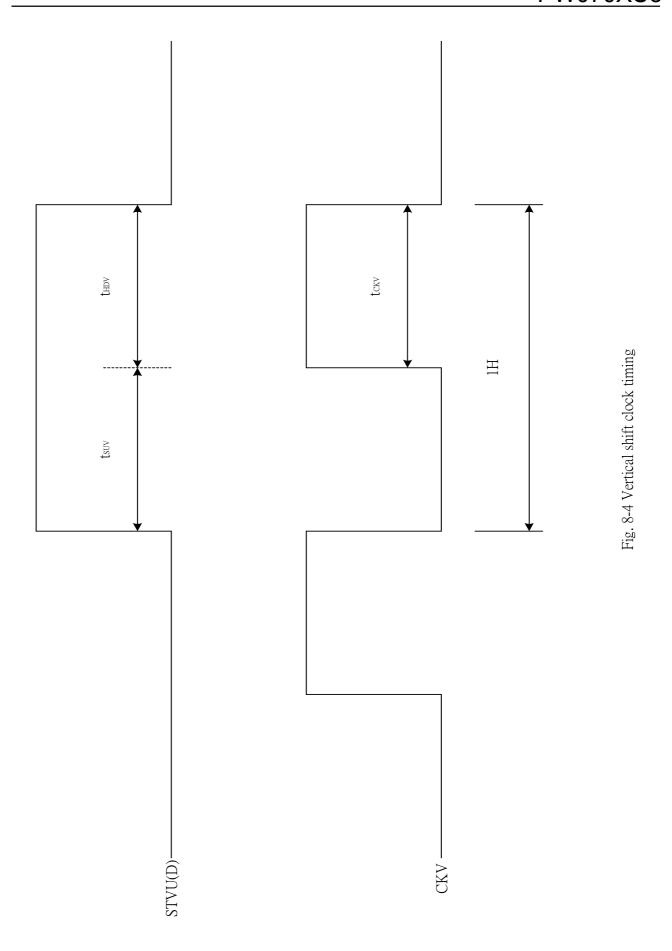


Fig. 8-2 Horizontal display timing range



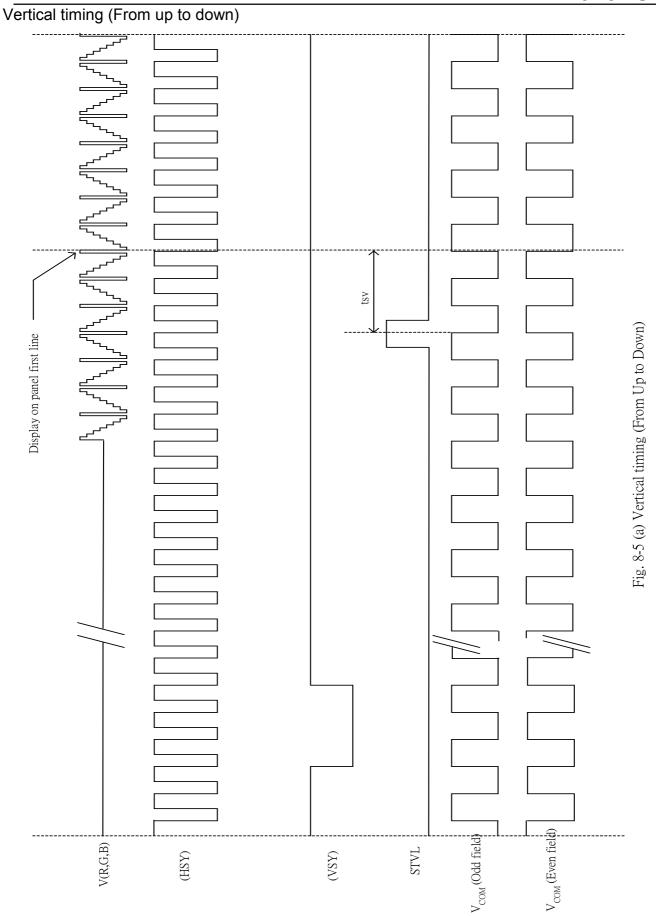


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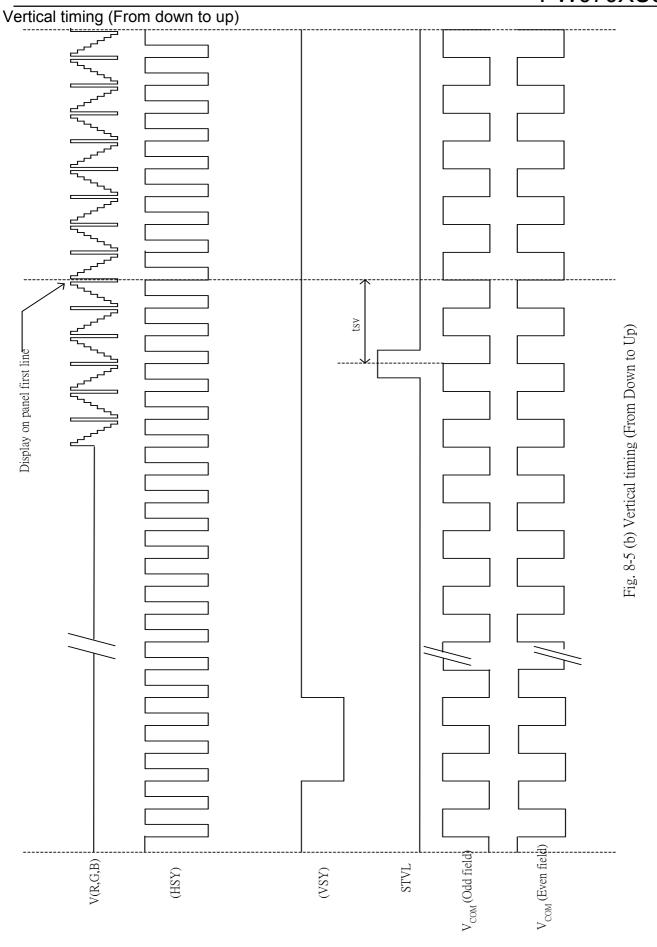








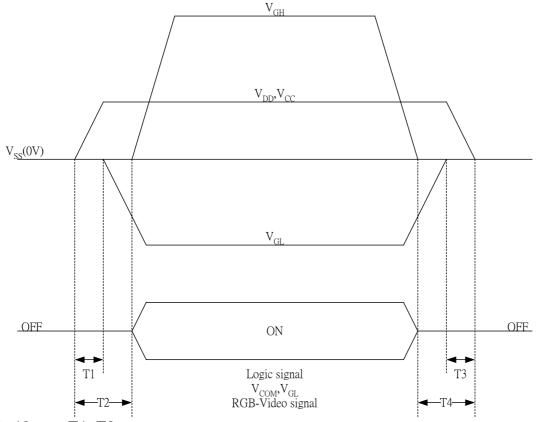






9. Power on Sequence

The Power on Sequence only effect by $V_{\text{CC}},\,V_{\text{DD}},V_{\text{GL}}$ and V_{GH} , the others do not care.



- 1) 10ms≤T1<T2
- 2) 0ms<T3≦T4≦10ms

10. Optical Characteristics

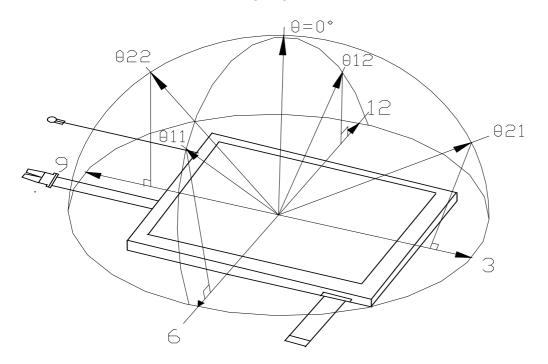
10-1) Specification

Ta = 25[°]C

			1		1		1	
Parameter		Symbol	Condition	MIN.	TYP.	MAX.	Unit	Remarks
Viewing Angle	Horizontal	θ 21, θ 22	CR≧10	45	55	-	deg	
	Vertical	heta 12		10	15	ı	deg	Note 10-1
		heta 11		30	35	ı	deg	
Contrast Ratio		CR	At optimized Viewing angle	200	350	-		Note 10-2
Response time	Rise	Tr	<i>θ</i> =0°		15	30	ms	Note 10-3
	Fall	Tf			25	50	ms	
Brightness		L	<i>θ</i> =0°	300	350		cd/m²	Note 10-4
White Chromaticity		Х	<i>θ</i> =0°	0.28	0.31	0.34		Note 10-4
		у		0.30	0.33	0.36		
Uniformity		U		70	75		%	Note 10-5
Lamp Life Time					40000		hr	



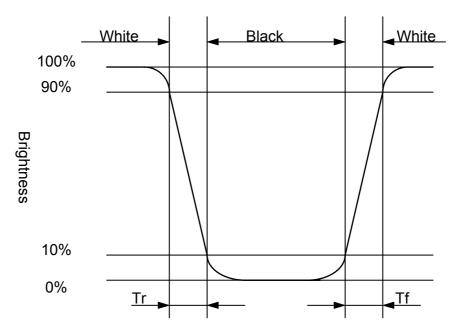
Note 10-1: The definitions of viewing angles



Note 10-2 : CR = Luminance when Testing point is White Luminance when Testing point is Black (Testing configuration see 10-2)

Contrast Ratio is measured in optimum common electrode voltage.

Note 10-3: The definition of response time:



Note 10-4 : 1.Topcon BM-7(fast) luminance meter 1°field of view is used in the testing (after 20~30 minutes operation).

2.Lamp current : 6 mA 3.Inverter model : TDK-347





Note 10-5: The uniformity of LCD is defined as

U = The Minimum Brightness of the 9 testing Points

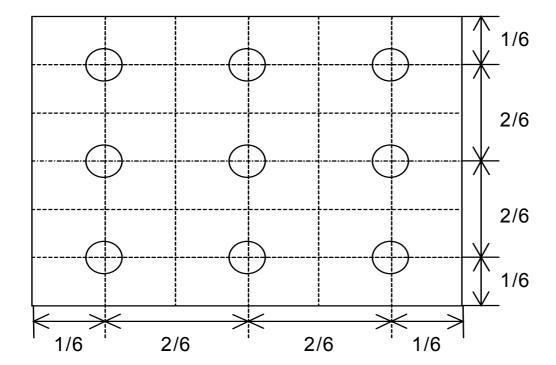
The Maximum Brightness of the 9 testing Points
Luminance meter: BM-5A or BM-7 fast (TOPCON)

Measurement distance: 500 mm +/- 50 mm

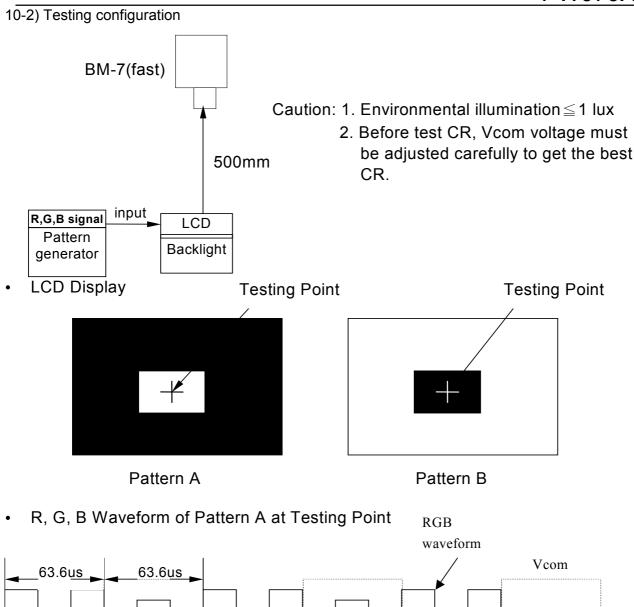
Ambient illumination: < 1 Lux

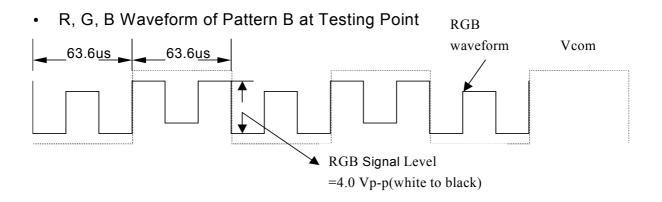
Measuring direction : Perpendicular to the surface of module

The test pattern is white (Gray Level 63).













11. Handling Cautions

- 11-1) Mounting of module
 - a) Please power off the module when you connect the input/output connector.
 - b) Please connect the ground pattern of the inverter circuit surely. If the connection is not perfect, some following problems may happen possibly.
 - 1. The noise from the backlight unit will increase.
 - 2. The output from inverter circuit will be unstable.
 - 3.In some cases a part of module will heat.
 - c) Polarizer which is made of soft material and susceptible to flaw must be handled carefully.
 - d) Protective film (Laminator) is applied on surface to protect it against scratches and dirt. It is recommended to peel off the laminator before use and taking care of static electricity.
- 11-2) Precautions in mounting
 - a) When metal part of the TFT-LCD module (shielding lid and rear case) is soiled, wipe it with soft dry cloth.
 - b) Wipe off water drops or finger grease immediately. Long contact with water may cause discoloration or spots.
 - c) TFT-LCD module uses glass which breaks or cracks easily if dropped or bumped on hard surface. Please handle with care.
 - d) Since CMOS LSI is used in the module. So take care of static electricity and earth yourself when handling.
- 11-3) Others
 - a) Do not expose the module to direct sunlight or intensive ultraviolet rays for many hours
 - b) Store the module at a room temperature place.
 - c) The voltage of beginning electric discharge may over the normal voltage because of leakage current from approach conductor by to draw lump read lead line around.
 - d) If LCD panel breaks, it is possibly that the liquid crystal escapes from the panel.

 Avoid putting it into eyes or mouth. When liquid crystal sticks on hands, clothes or feet.

 Wash it out immediately with soap.
 - e) Observe all other precautionary requirements in handling general electronic components.



12. Reliability Test

No	Test Item	Test Condition			
1	High Temperature Storage Test	Ta = +70°C, 240 hrs			
2	Low Temperature Storage Test	Ta = -20℃, 240 hrs			
3	High Temperature Operation Test	Ta = +60°ℂ, 240 hrs			
4	Low Temperature Operation Test	Ta = 0°C, 240 hrs			
5	High Temperature & High Humidity Operation Test	Ta = +50℃, 80%RH, 240 hrs			
6	Thermal Cycling Test	-20 $^{\circ}$ C → +70 $^{\circ}$ C, 200 Cycles			
0	(non-operating)	30 min 30 min			
7		Frequency: 10 ~ 55 H _z			
	Vibration Test	Amplitude: 1 mm			
	(non-operating)	Sweep time: 11 mins			
		Test Period: 6 Cycles for each direction of X, Y, Z			
8	Shock Test	100G, 6ms			
	(non-operating)	Direction: ±X, ±Y, ±Z			
	(non-operating)	Cycle: 3 times			
9	Floatroctatic Dischause Toot	200 pF , 0 Ω			
	Electrostatic Discharge Test	±200V			
	(non-operating)	1 time / each terminal			

Ta: ambient temperature

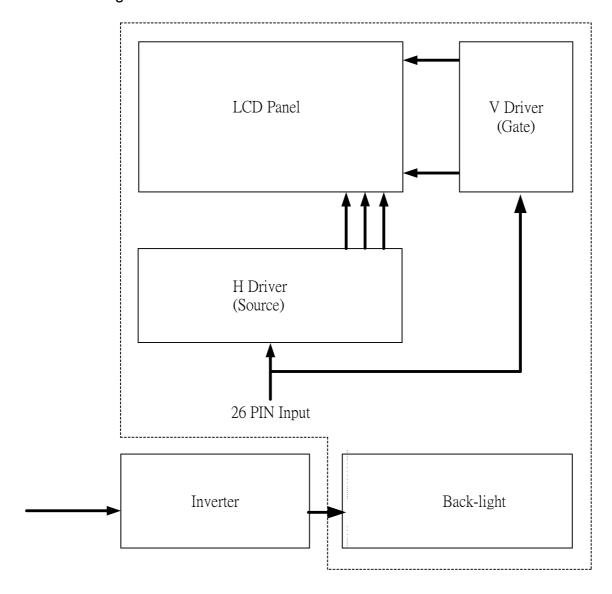
Note: The protective film must be removed before temperature test.

[Criteria]

Under the display quality test conditions with normal operation state, there should be no change which may affect practical display function.

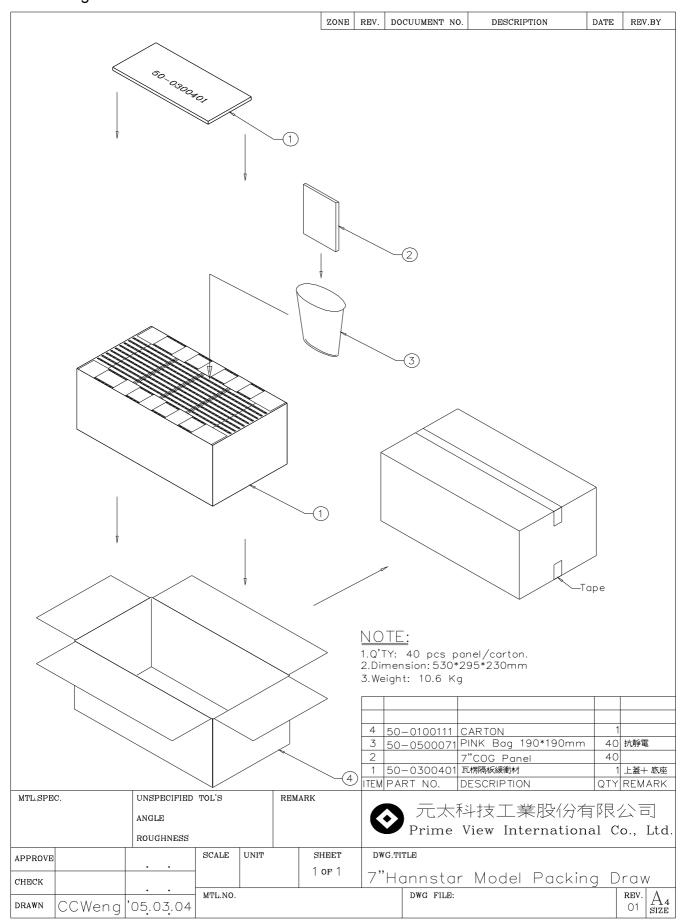


13. Block Diagram





14. Packing





PW070XU3

Revision History

Rev.	Issued Date	Revised Contents
1.0	Mar. 08, 2005	NEW

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